

# NORWOOD™

Innovative Branded Choices



Bags • Meeting • Travel • Outdoor & Leisure • Drinkware • Housewares • Writing Instruments • Office • Technology • Clocks  
Personal, Health & Wellness • Flashlights, Tools & Auto • Silanta®

find your 2013

# NEW PRODUCTS

collection

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## Office



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# Symbols & abbreviations

## Special options



### 4-Colour process

4-Colour process is a high quality printing process which allows you to print as many different colours as you want for one low price. The possibilities are endless!

## Writing modes



M Medium point



HL Highlighter



G Gel ink



MP Mechanical pencil



FP Fountain pen



R Roller ball



P Pencil

## Ink colours

● Black ink

● Blue ink

● Red ink

● Green ink

● Orange Ink

● Pink ink

● Yellow ink

● Purple ink

## Other symbols



200 = 2 Kg (approx.)

### Packaging information

This icon communicates the packaging information for each product. The number shown inside the box is the quantity of product per polybag. The carton weight is listed next to the box.



### New product

Indicates 2013 New products. Look for the "NEW" icon on select product pages.



### New colours

Refers to 2013 New colours. Look for the "NEW COLOURS" icon on select product pages.



### General information

The page number listed by this icon directs you to additional information.



### goinggreen™

We offer product solutions to help you and your customers advocate the so called green. goinggreen is a registered trademark in the USA and in EU and is in progress of registration worldwide.



### Cabin friendly

This icon identifies products that meet carry-on luggage limits of most major airlines.



### Laptop

Products with this icon are designed to hold and protect a laptop.



### Can icon

Number of beverage cans the cooler can accommodate.



### Mobius loop

Product contains recycled material. The % of recycled material weight of the product appears next to or inside the mobius loop.



EXCLUSIVE

### Exclusive

Exclusive items only available through our catalogue.



WATERPROOF

### Water proof

Fabric is able to withstand water, which is suspended on top of the fabric before seeping through.



WINDPROOF

### Wind proof

Fabric is able to withstand wind, which is blocked and keeps the warmth inside the garment.



BREATHABLE

### Breathable

This is measured by the rate at which water vapour passes through a garment. Measurement in grams of water vapour per square metre of fabric per 24 hour period.



2.0

### Water depth

This icon identifies the maximum water depth reachable by the product.



### USB capacity

USB memory capacity in Megabites or Gigabites.



Conform ISO 9994

### ISO 9994

Conform ISO 9994



### Child resistant

This icon identifies the lighters that accomplish the Child Resistant legislation.



TABLET

### Tablet

Products with this icon are designed to hold and protect a tablet or e-reader.

## Abbreviations

**DB:** Debossing

**DL:** Digital label

**DO:** Doming

**EM:** Embroidery

**L:** Laser engraving

**PD:** Pad printing

**SP:** Screen printing

**TC:** Transfer ceramic

**TD:** Transfer digital

**TS:** Transfer screen

**15041**

**Cube organizer**

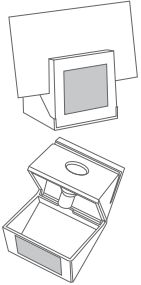
Cube shaped, multi-function desk organizer. Small compartment for clips. Holds one writing instrument. Holder for business cards, pictures, and notes. Features a large imprint area. Pen not included.

**Material:** Plastic / Metal (clips included) / Magnet

**Product size:** 4,6 cm W x 4,6 cm h x 4,6 cm D

**Decoration method/area:**

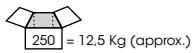
**Standard:**  
**PD:** 30 mm W x 30 mm H  
 max 2 colours (C)



.30

.50

**Standard packaging:** Individual polybag



= 12,5 Kg (approx.)



**15034**

**Anti-stress mini**

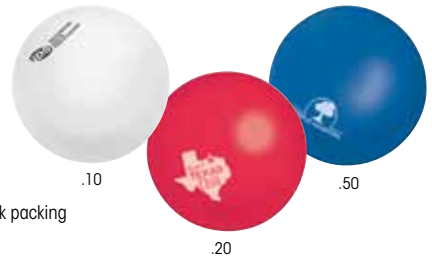
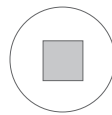
PU foam mini anti stress ball. Play your stress away with this mini sized stress reliever.

**Material:** PU

**Product size:** Ø 4,26 cm

**Decoration method/area:**

**Standard:**  
**PD:** 2 areas on the body: 10 mm W x 10 mm H  
 max 1 colour (C)

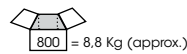


.10

.20

.50

**Standard packaging:** Bulk packing



= 8,8 Kg (approx.)





.01



### 13232

#### Square metal retractable badge holder

Extends up to 76 cm for quick and convenient badge swiping.

Slide-on clip on back. Easy release snap to hold badge.

Material: Zinc alloy and plastic clip

Product size: 9,5 cm W x 4,2 cm H x 1,3 cm D

Decoration method/area:



Standard:

DO: Front 28 mm W x 28 mm H  
max 4 colours (X)

Optional:

DL: Front 28 mm W x 28 mm H  
max 4 colours (Q)

Standard packaging: Individual box



200 = 13 Kg (approx.)



.20



.10

.50

### 13228

#### House clip

With a powerful magnet on the backpart.

Material: Plastic and magnet

Product size: 7,3 cm W x 6,4 cm H x 3,2 cm D

Decoration method/area:



Standard:

PD: Both sides 50 mm W x 30 mm H  
max 2 colours (D)

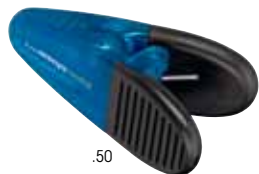
Standard packaging: 50 pcs. in a polybag



200 = 11,85 Kg (approx.)



.20



.50



.10

### 13227

#### Ultra clip

With a powerful magnet on the backpart.

Material: Plastic and magnet

Product size: 3,2 cm W x 8,3 cm H x 4,1 cm D

Decoration method/area:



Standard:

PD: Both sides 20 mm W x 18 mm H  
max 2 colours (D)

Standard packaging: 50 pcs. in a polybag



250 = 12,85 Kg (approx.)

### 13229

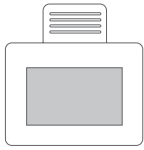
#### Billboard clip

With a powerful magnet on the backpart.

**Material:** Plastic and magnet

**Product size:** 7 cm W x 7 cm H x 3,2 cm D

**Decoration method/area:**



**Standard:**

**PD:** Both sides 50 mm W x 30 mm H  
max 2 colours (D)

**Standard packaging:** 50 pcs. in a polybag



200 = 11,3 Kg (approx.)



.11

.50

### 13231

#### Spiral clip holder

Two spiral holders for memo, pictures and more.

**Material:** Plastic

**Product size:** 2,5 cm W x 16,5 cm H x 2,5 cm D

**Decoration method/area:**



**Standard:**

**PD:** Any side 20 mm W x 20 mm H  
max 2 colours (D)

**Standard packaging:** Polybag



400 = 13,5 Kg (approx.)



.10

.20

.50

### 13132

#### Liquid gel memo-holder

Cube base with flexible clip. Gel content sways when moved.

**Material:** Plastic

**Product size:** 3,8 cm W x 14 cm H x 3,8 cm D

**Decoration method/area:**



**Standard:**

**PD:** Body 30 mm W x 30 mm H  
max 2 colours (D)

**Standard packaging:** Polybag



300 = 18,3 Kg (approx.)



.20

.22

.23

.50

.60



**15029**

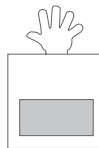
**Fun memo**

*Fun memo pad holder. Includes notepad and pen. Magnetic fixing.*

**Material:** Plastic and magnet

**Product size:** 11,6 cm W x 17,1 cm H x 0,7 cm D

**Decoration method/area:**



**Standard:**

**SP:** Lower part of notebook 50 mm W x 90 mm H max 1 colour (C)

**Optional:**

**PD:** Upper part of notebook 20 mm W x 20 mm H max 2 colours (C)

**Standard packaging:** Polybag



= 10,48 Kg (approx.)



**15047**

**Magnetic note holder**

*Magnetic note holder. Includes notepad and ballpoint pen (blue ink cartridge).*

**Material:** Plastic and magnet

**Product size:** 10,6 cm W x 12,8 cm H x 1,8 cm D

**Decoration method/area:**



**Standard:**

**PD:** Front 40 mm W x 10 mm H max 2 colours (D)

**Standard packaging:** Individual box



= 12,7 Kg (approx.)



**61176**

**Business card holder**

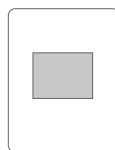
*Holds business cards.*

*Great for the person on the go.*

**Material:** Vinyl

**Product size:** 10,01 cm W x 6,35 cm H x 0,15 cm D

**Decoration method/area:**



**Standard:**

**SP:** Front: 70 mm W X 40 mm H max 1 colour (E)

**SP:** Front: 70 mm W X 40 mm H max 1 colour (E)

**Standard packaging:** Bulk packing



= 6,89 Kg (approx.)

### 13036

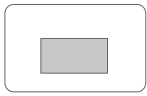
#### Magnifying lense

Pocket-sized magnifying glass with rectangular shape.  
Comes with protective case.

**Material:** Plastic

**Product size:** 9,5 cm W x 6,1 cm H x 0,1 cm D

**Decoration method/area:**



- Standard:**  
PD: Body 60 mm W x 35 mm H  
max 2 colours (D)

**Standard packaging:** Bulk packing



2000 = 13 Kg (approx.)



.00

### 69004

#### Magnetic bookmark

Popular bookmark. Great for personalisation.

**Material:** Rubber and plastic

**Product size:** 2,5 cm W x 10 cm H x 0,1 cm D

**Decoration method/area:**

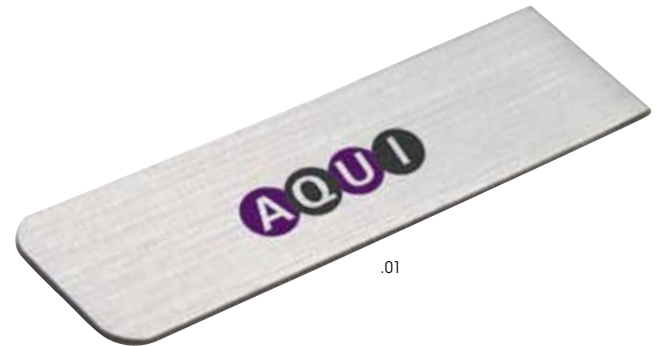


- Standard:**  
PD: Side A & B 70 mm W x 18 mm H  
max 2 colours (D)

**Standard packaging:** Bulk packing



1000 = 10 Kg (approx.)



.01

### 13233

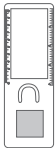
#### 3-in-1 ruler

Ruler, magnifier & bookmark.

**Material:** Plastic

**Product size:** 18,5 cm W x 6,5 cm H x 0,49 cm D

**Decoration method/area:**

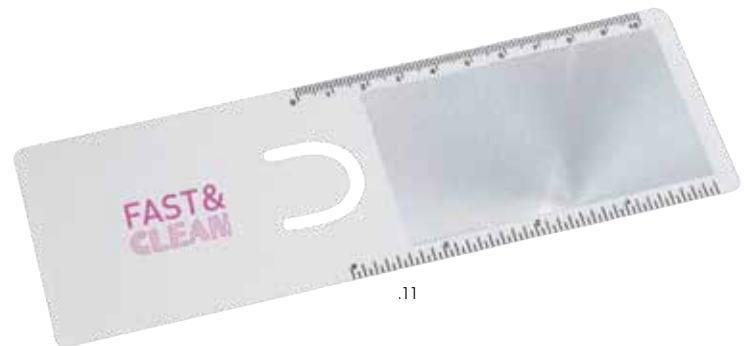


- Standard:**  
SP: Front 50 mm W x 50 mm H  
max 1 colour (D)

**Standard packaging:** Polybag

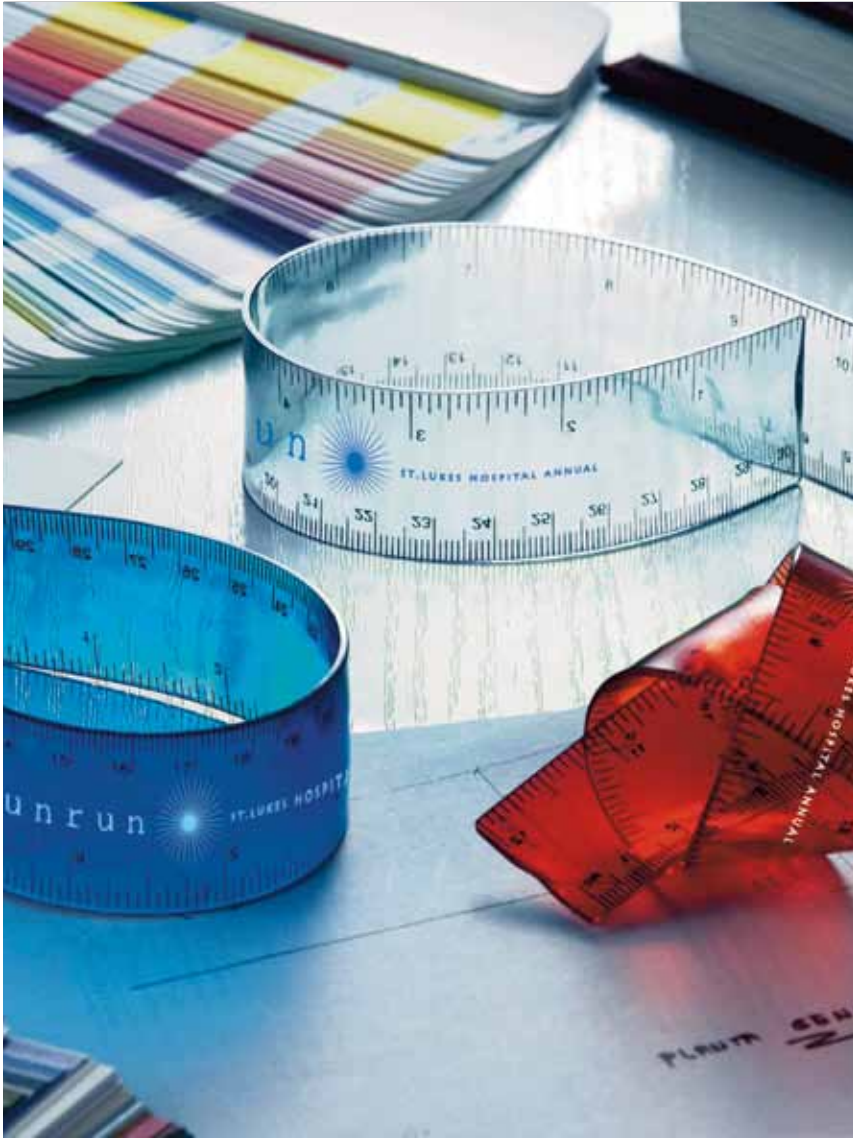


1000 = 9,5 Kg (approx.)



.11





### 13207


#### Ruler

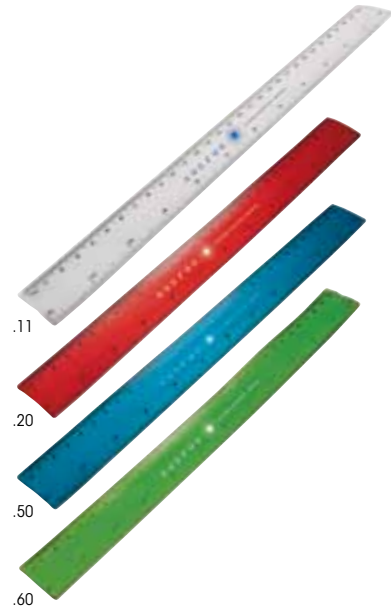
*Flexible plastic ruler.*

**Material:** Plastic


**Product size:** 30,5 cm W x 3,1 cm H x 0,2 cm D

**Decoration method/area:**

 **Standard:**  
**SP:** 180 mm W x 10 mm H  
 max 1 colour (E)



**Standard packaging:** Bulk packing

 500 = 15 Kg (approx.)

### 59000


#### Reflector strap

*Flexible and adjustable reflective strap.*


**Material:** Plastic and steel

**Product size:** 4 cm W x 33,5 cm H

**Decoration method/area:**

 **Standard:**  
**SP:** Both sides 8 mm W x 20 mm H  
 max 1 colour (E)

**Standard packaging:** Polybag

 500 = 14 Kg (approx.)



.23

### 15038

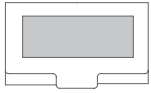
#### Business card holder

Lightweight aluminium business card holder.

**Material:** Aluminium and satin-finish

**Product size:** 9,5 cm W x 6 cm H x 0,6 cm D

**Decoration method/area:**



**Standard:**

**SP:** Body A and B 80 mm W x 45 mm H  
max 2 colours (D)

**Optional:**

**L:** Body A and B 80 mm W x 45 mm H (L2)



.01

**Standard packaging:** Individual box



500 = 12,3 Kg (approx.)

### 15049

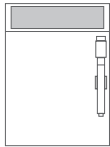
#### Magnetic white board

Magnetic white board with magnetic marker and eraser.

**Material:** ABS plastic and paperboard

**Product size:** 15 cm W x 20 cm H x 0,2 cm D

**Decoration method/area:**



**Standard:**

**SP:** Board 130 mm W x 30 mm H  
max 1 colour (E)

**Optional:**

**PD:** Marker 50 mm W x 5 mm H  
max 2 colours (D)

**DL:** Board 130 mm W x 30 mm H  
4 colour process (Q)



.60



.20

.30

.50

**Standard packaging:** Polybag



100 = 7,3 Kg (approx.)



### 13086

#### Magnetic clip dispenser

Dispenser for paper clips. Coloured clips included.

**Material:** Plastic

**Product size:** Ø 6,8 cm x 4 cm H

**Decoration method/area:**



**Standard:**

**PD:** Body 30 mm W x 6 mm H  
max 1 colour (C)



.11

.50

.60

**Standard packaging:** Individual box



144 = 13,59 Kg (approx.)



**13223**

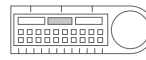
**Calculator ruler**

*Ruler solar calculator with magnifier and protractor.*

**Material:** Plastic

**Product size:** 13,3 cm W x 4,4 cm H x 0,2 cm D

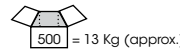
**Decoration method/area:**



**Standard:**

**PD:** Upper part 15 mm W x 8 mm H  
max 2 colours (C)

**Standard packaging:** Individual box



= 13 Kg (approx.)



**55113**

**Clip book light**

*Neatly designed LED light, complete with 3 button cells.*

**Material:** Plastic

**Product size:** 6 cm W x 5,3 cm H x 2 cm D

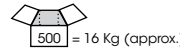
**Decoration method/area:**



**Standard:**

**PD:** Upper side 18 mm W x 5 mm H  
max 2 colours (C)

**Standard packaging:** Individual box



= 16 Kg (approx.)



**13212**

**Paperclip holder**

*Paperclip holder with 25 coloured paperclips.*

**Material:** ABS plastic

**Product size:** 8,1 cm W x 8,5 cm H x 3,1 cm D

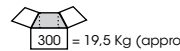
**Decoration method/area:**



**Standard:**

**PD:** Body 60 mm W x 7 mm H  
max 2 colours (D)

**Standard packaging:** Individual box



= 19,5 Kg (approx.)

### 13170

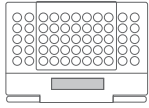
#### Connect perpetual calendar

Aluminium perpetual calendar. Good branding area ensures your name is always in front of your client.

**Material:** Aluminium

**Product size:** 9,5 cm W x 6 cm H x 0,3 cm D

**Decoration method/area:**



**Standard:**

**PD:** Calendar 60 mm W x 8 mm H  
max 2 colours (C)

**Optional:**

**L:** Calendar 60 mm W x 8 mm H (L2)

**Standard packaging:** Individual box



500 = 18,5 Kg (approx.)



.01

### 55066

#### Book light

Foldable LED book light. Batteries included.

**Material:** ABS plastic

**Product size:** 1,5 cm W x 13,5 cm H x 1,4 cm D (extended)

**Decoration method/area:**



**Standard:**

**PD:** Lower side 15 mm W x 5 mm H  
max 1 colour (D)

**Standard packaging:** Individual box



200 = 2,8 Kg (approx.)



.10

.30

.50

### 55012

#### Flexible booklight

Booklight and bookmark in one.

Bright white LED light. Batteries included.

**Material:** TPR and ABS plastic

**Product size:** 21,5 cm W x 4 cm H x 1,2 cm D

**Decoration method/area:**



**Standard:**

**PD:** 20 mm W x 15 mm H  
max 2 colours (C)

**Standard packaging:** Polybag



200 = 11 Kg (approx.)



.10

.20

.50



.01

## 15110

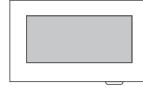
### Business card holder

*Business card holder with 2 compartments.*

**Material:** Aluminium

**Product size:** 9,3 cm W x 6 cm H x 1 cm D

**Decoration method/area:**



**Standard:**

**SP:** Body A and B 70 mm W x 40 mm H  
max 2 colours (D)

**Optional:**

**L:** Body A and B 70 mm W x 40 mm H (L2)

**Standard packaging:** Individual box



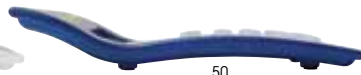
= 1,83 Kg (approx.)



.20



.10



.50

## 02020

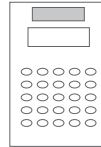
### Desk calculator

*Stylish, colourful desk calculator. 1 button cell incl.*

**Material:** ABS plastic

**Product size:** 8,8 cm W x 14 cm H x 1,2 cm D

**Decoration method/area:**



**Standard:**

**PD:** Upper side 40 mm W x 10 mm H  
max 2 colours (D)

**Standard packaging:** Individual box



= 10,55 Kg (approx.)



.50

.10

.50

## 13095

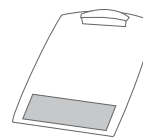
### A4 pad holder

*Ideal clip board holder for A4 paper.*

**Material:** Plastic

**Product size:** 25,2 cm W x 34,7 cm H x 2 cm D

**Decoration method/area:**



**Standard:**

**SP:** Base 180 mm W x 80 mm H  
max 1 colour (E)

**Optional:**

**PD:** Clip 40 mm W x 10 mm H  
max 2 colours (D)

**Standard packaging:** Polybag



= 12,2 Kg (approx.)

### 13230

#### Message clipboard

*DIN A-4 clipboard with ample memo posting space.*

**Material:** ABS plastic

**Product size:** 22,9 cm W x 31,8 cm H x 0,3 cm D

**Decoration method/area:**



**Standard:**

**SP:** Front side 185 mm W x 180 mm H  
max 1 colour (E)

**Optional:**

**SP:** Clip 140 mm W x 25 mm H  
max 1 colour (E)

**Standard packaging:** Polybag



50 = 11,5 Kg (approx.)



.10

### 13121

#### Tape dispenser

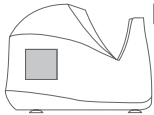
*Tape dispenser with suction feet for fixing.*

*Adhesive tape included.*

**Material:** ABS plastic

**Product size:** 6,6 cm W x 14 cm H x 8,7 cm D

**Decoration method/area:**



**Standard:**

**PD:** Lateral 25 mm W x 20 mm H  
max 2 colours (D)

**Standard packaging:** Individual box



12 = 6,62 Kg (approx.)



.22



.31

.50

### 02029

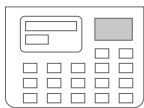
#### 8 digit dual power calculator

*8-digit dual power calculator complete with adhesive notepads set. Battery included.*

**Material:** Plastic

**Product size:** 13 cm W x 10,3 cm H x 1,8 cm D

**Decoration method/area:**



**Standard:**

**PD:** Right front side 30 mm W x 30 mm H  
max 1 colour (C)

**Standard packaging:** Individual box



50 = 8,45 Kg (approx.)



.52



.30

.01



.00

### 01022

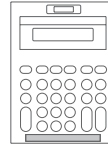
#### Wave Calculator

8-digit dual power calculator. 1 button cell incl.

Material: ABS plastic

Product size: 14,4 cm W x 20 cm H x 5 cm D

Decoration method/area:



Standard:

PD: Lower side 80 mm W x 10 mm H  
max 2 colours (D)

Standard packaging: Individual box



= 5,86 Kg (approx.)



.00



### 02104

#### Calculator with sliding display

Calculator with hidden keys below the sliding display.

Features calendar, date and time. 1 button cell incl.

Material: ABS plastic

Product size: 6,8 cm W x 10,5 cm H x 1,5 cm D

Decoration method/area:



Standard:

PD: Lower front side 30 mm W x 10 mm H  
max 2 colours (C)

Standard packaging: Individual box



= 7,6 Kg (approx.)



.10



### 02030

#### Calculator

8-digits water powered calculator.

Material: ABS plastic

Product size: 6 cm W x 9 cm H x 1,2 cm D

Decoration method/area:



Standard:

PD: Lower front side 30 mm W x 10 mm H  
max 2 colours (C)

Standard packaging: Individual box



= 7,2 Kg (approx.)

goinggreen™

## 09070

### Mini optical mouse

Mini optical mouse with USB connection and retractable cable. Cable length approx 70 cm.

**Material:** ABS plastic

**Product size:** 3,7 cm W x 7,8 cm H x 1,8 cm D

**Decoration method/area:**



**Standard:**

**PD:** Mouse 17 mm W x 20 mm H  
max 4 colours (D)

**Optional:**

**DL:** Extension cable 17 mm H  
4 colour process (Q)

**DO:** Extension cable 17 mm H  
4 colour process (X)



.01

**Standard packaging:** Individual box



100 = 7,55 Kg (approx.)



## 15111

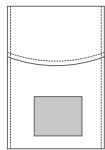
### Card case

Multi-purpose case for business cards, credit cards or other precious things.

**Material:** PU

**Product size:** 6,2 cm W x 10,2 cm H x 1,5 cm D

**Decoration method/area:**



**Standard:**

**SP:** Lower side of body 37 mm W x 40 mm H  
max 1 colour (D)

**Standard packaging:** Polybag

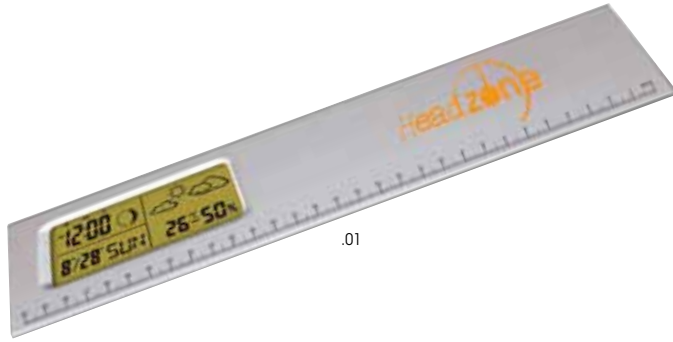


100 = 9,5 Kg (approx.)



.30





.01

### 13220

#### Ruler with multifunction weather station

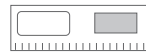
Ruler with clock and weather station. Snooze alarm clock, calendar, hygrometer and moon phases functions. Battery included.

**Material:** ABS plastic

**Product size:** 30,7 cm W x 5,5 cm H x 1,7 cm D

**Decoration method/area:**

**Standard:**



**PD:** Front 40 mm W x 35 mm H  
max 1 colour (D)

**Standard packaging:** Individual box



100 = 14,8 Kg (approx.)



.01



### 02028

#### Water powered calculator

8-digit water powered calculator with refillable watertank.

**Material:** Plastic

**Product size:** 8,8 cm W x 14,1 cm H x 2 cm D

**Decoration method/area:**

**Standard:**



**PD:** Base 30 mm W x 5 mm H  
max 1 colour (D)

**Standard packaging:** Individual box



100 = 9,5 Kg (approx.)

goinggreen™



.00

### 13024

#### Ball decision maker

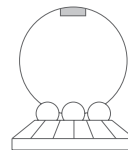
Stylish paper weight as a decision maker.

**Material:** Zinc alloy and stainless steel

**Product size:** Ø 5 cm x 5,2 cm H

**Decoration method/area:**

**Standard:**



**PD:** Upper part 10 mm W x 10 mm H  
max 1 colour (D)

**Optional:**

**L:** Upper part 15 mm W x 5 mm H (L2)

**Standard packaging:** Individual box



50 = 15,02 Kg (approx.)

## 02023

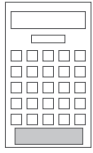
### 10-Digit dual power

10-digit dual power calculator with acrylic keys. One touch, easy operation plus all basic functions. Button cell incl.

**Material:** ABS plastic and acrylic

**Product size:** 10,5 cm W x 19,5 cm H x 3,5 cm D

**Decoration method/area:**



- Standard:**  
PD: Base 80 mm W x 20 mm H  
max 2 colours (D)

**Standard packaging:** Individual box



50 = 13,2 Kg (approx.)



.10

## 13175

### Wireless presentation controller

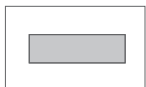
Laser pointer, plug & play. USB receiver. Buttons for next and previous pages. Max. range of approx. 15 mtrs.

Works with most common applications. 4 button cells incl.

**Material:** Copper and chrome-plated

**Product size:** 8,4 cm W x 16 cm H x 3,9 cm D (case)

**Decoration method/area:**



- Standard:**  
SP: Pouch 80 mm W x 30 mm H  
max 1 colour (D)

**Optional:**

PD: Laser pointer 30 mm W x 6 mm H  
max 1 colour (D)

PD: Receiver Ø 15 mm max 2 colours (D)

**Standard packaging:** Individual box



50 = 12,65 Kg (approx.)



.50

## 09353

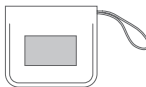
### Laptop tool kit

Laptop set consisting of an optical mouse, retractable modem cable, 4 way USB hub and a numeric keypad.

**Material:** ABS plastic and 600D nylon

**Product size:** 15,1 cm W x 17,4 cm H x 5,1 cm D

**Decoration method/area:**



- Standard:**  
SP: Pouch 100 mm W x 70 mm H  
max 1 colour (E)

**Optional:**

PD: Calculator 50 mm W x 13 mm H  
max 2 colours (E)

**Standard packaging:** Individual box



50 = 19,6 Kg (approx.)



.50

.31



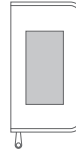
**09435**  
**Mini laser pointer**

*Laser pointer with several functions.*

**Material:** ABS plastic

**Product size:** 8,7 cm W x 15 cm H x 3 cm D

**Decoration method/area:**



**Standard:**

**SP:** Pouch 80 mm W x 40 mm H  
 max 1 colour (D)



.01

**Standard packaging:** Individual box



= 7,14 Kg (approx.)



.00

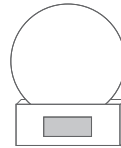
**41043**  
**World puzzle globe**

*Very popular 3D magnetic globe puzzle on bespoke base.*

**Material:** Stainless steel

**Product size:** 7,5 cm W x 9 cm H x 7,5 cm D

**Decoration method/area:**



**Standard:**

**L:** Base 40 mm W x 15 mm H (M)

**Standard packaging:** Individual box



= 9,02 Kg (approx.)