

NORWOOD™

Innovative Branded Choices



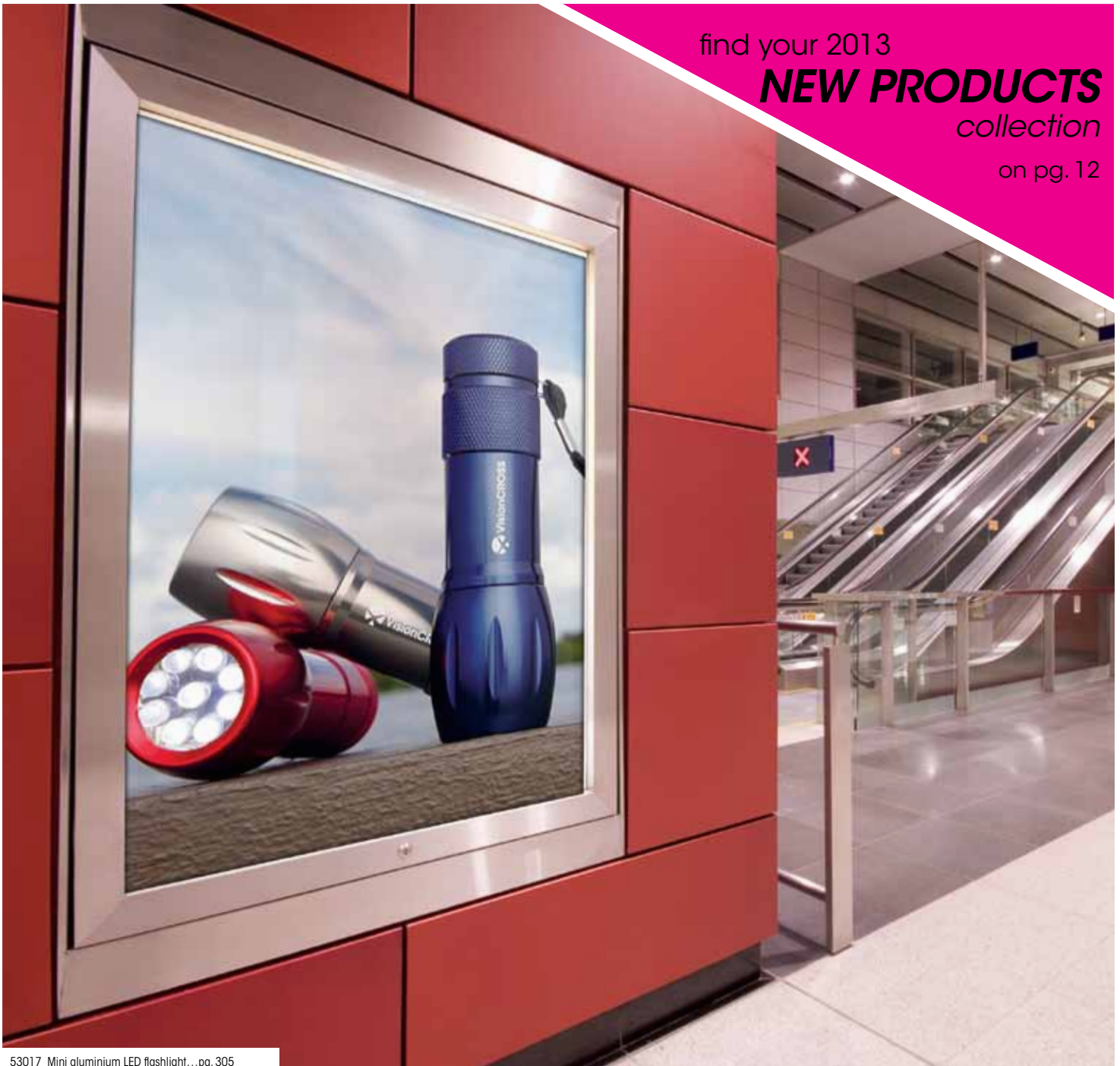
Bags • Meeting • Travel • Outdoor & Leisure • Drinkware • Housewares • Writing Instruments • Office • Technology • Clocks
 Personal, Health & Wellness • Flashlights, Tools & Auto • Silanta®

find your 2013

NEW PRODUCTS

collection

on pg. 12



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Flashlights, Tools & Auto



55104 Dynamo torch...pg. 304



51033 Multi tool...pg. 318

Flashlights

304-306

Keyrings

307-313

Tools

313-320

Symbols & abbreviations

Special options



4-Colour process
4-Colour process is a high quality printing process which allows you to print as many different colours as you want for one low price. The possibilities are endless!

Writing modes



M Medium point



HL Highlighter



G Gel ink



MP Mechanical pencil



FP Fountain pen



R Roller ball



P Pencil

Ink colours

● Black ink

● Blue ink

● Red ink

● Green ink

● Orange Ink

● Pink ink

● Yellow ink

● Purple ink

Other symbols



200 = 2 Kg (approx.)

Packaging information

This icon communicates the packaging information for each product. The number shown inside the box is the quantity of product per polybag. The carton weight is listed next to the box.



New product

Indicates 2013 New products. Look for the "NEW" icon on select product pages.



New colours

Refers to 2013 New colours. Look for the "NEW COLOURS" icon on select product pages.



General information

The page number listed by this icon directs you to additional information.



goinggreen™

We offer product solutions to help you and your customers advocate the so called green. goinggreen is a registered trademark in the USA and in EU and is in progress of registration worldwide.



Cabin friendly

This icon identifies products that meet carry-on luggage limits of most major airlines.



Laptop

Products with this icon are designed to hold and protect a laptop.



Can icon

Number of beverage cans the cooler can accommodate.



Mobius loop

Product contains recycled material. The % of recycled material weight of the product appears next to or inside the mobius loop.



EXCLUSIVE

Exclusive

Exclusive items only available through our catalogue.



WATERPROOF

Water proof

Fabric is able to withstand water, which is suspended on top of the fabric before seeping through.



WINDPROOF

Wind proof

Fabric is able to withstand wind, which is blocked and keeps the warmth inside the garment.



BREATHABLE

Breathable

This is measured by the rate at which water vapour passes through a garment. Measurement in grams of water vapour per square metre of fabric per 24 hour period.



2.0

Water depth

This icon identifies the maximum water depth reachable by the product.



USB capacity

USB memory capacity in Megabites or Gigabites.



Conform ISO 9994

ISO 9994

Conform ISO 9994



Child resistant

This icon identifies the lighters that accomplish the Child Resistant legislation.



TABLET

Tablet

Products with this icon are designed to hold and protect a tablet or e-reader.

Abbreviations

DB: Debossing

DL: Digital label

DO: Doming

EM: Embroidery

L: Laser engraving

PD: Pad printing

SP: Screen printing

TC: Transfer ceramic

TD: Transfer digital

TS: Transfer screen



61106

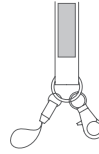
Lanyard

Colourful lanyard with a metal carabiner hook and mobile cord.

Material: Polyester

Product size: 2 cm W x 48,5 cm H

Decoration method/area:



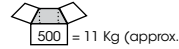
Standard:

SP: Strap both sides 300 mm W x 14 mm H
max 1 colour (D)

Optional:

PD: Clip both sides 20 mm W x 6 mm H
max 2 colours (B2)

Standard packaging: 50 pcs. in a polybag



= 11 Kg (approx.)



61138

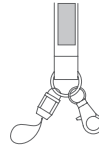
Lanyard with buckle

Colourful lanyard with buckle and a metal carabiner hook and mobile cord.

Material: Polyester

Product size: 2 cm W x 50 cm H

Decoration method/area:



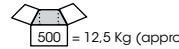
Standard:

SP: Strap A and B 300 mm W x 14 mm H
max 1 colour (D)

Optional:

PD: Clip 20 mm W x 6 mm H
max 2 colours (B2)

Standard packaging: 50 pcs. in a polybag



= 12,5 Kg (approx.)



61166

Plastic retractable badge holder

Retractable badge holder extends up to 76 cm.

Material: ABS plastic

Product size: Ø 3,1 cm x 8 cm H

Decoration method/area:



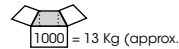
Standard:

DO: Window Ø 20 mm
4 colour process (X)

Optional:

DL: Window Ø 20 mm
4 colour process (Q)

Standard packaging: 100 pcs. in a polybag



= 13 Kg (approx.)



61169

Retractable badge holder

With slide clip. Extends up to 76 cm for quick badge swiping.

Material: Plastic and metal

Product size: 2,9 cm W x 8,9 cm H x 0,8 cm D

Decoration method/area:



- Standard:**
 - DO: Window Ø 20 mm
 - 4 colour process (X)
- Optional:**
 - DL: Window Ø 20 mm
 - 4 colour process (Q)

Standard packaging: 100 pcs. in a polybag



800 = 12 Kg (approx.)



61168

Retractable badge holder

With alligator grip. Extends up to 76 cm. for quick badge swiping.

Material: Plastic and metal

Product size: 2,9 cm W x 8,9 cm H x 0,8 cm D

Decoration method/area:



- Standard:**
 - DO: Window Ø 20 mm
 - 4 colour process (X)
- Optional:**
 - DL: Window Ø 20 mm
 - 4 colour process (Q)

Standard packaging: 100 pcs. in a polybag



800 = 12 Kg (approx.)



61174

Heart badge holder

With swivell alligator clip. Extends up to 76 cm. for quick badge swiping.

Material: Plastic and metal

Product size: 3,8 cm W x 8,6 cm H x 2,2 cm D

Decoration method/area:



- Standard:**
 - PD: Ø 20 mm max 1 colour (C)

Standard packaging: 100 pcs. in a polybag



500 = 8,5 Kg (approx.)





61170

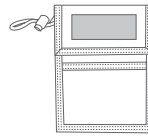
Complete badge pouch

With a zippered compartment, a clear plastic view for badge; and a memo and pen holder on the back.

Material: 70D Polyester

Product size: 12,7 cm W x 17,1 cm H x 0,6 cm D

Decoration method/area:



Standard:

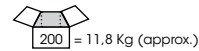
SP: Flap 80 mm W x 35 mm H
max 1 colours (D)

Optional:

TS: Flap 80 mm W x 35 mm H
max 4 colours (V)



Standard packaging: 25 pcs. in a polybag



200 = 11,8 Kg (approx.)

61172

Square badge holder

With swivell alligator clip. Extends up to 76 cm. for quick badge swiping.

Material: Plastic and metal

Product size: 4 cm W x 8,9 cm H x 2,2 cm D

Decoration method/area:



Standard:

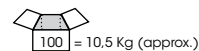
DO: 25 mm W x 25 mm H
4 colour process (X)

Optional:

PD: 25 mm W x 25 mm H
max 2 colours (C)

DL: 25 mm W x 25 mm H
4 colour process (Q)

Standard packaging: 100 pcs. in a polybag



100 = 10,5 Kg (approx.)



61173

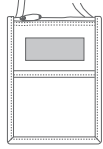
Badge pouch

Includes a clear plastic view for badge, a zipper compartment and a cell phone and business card compartment.

Material: 70D Polyester

Product size: 13,3 cm W x 17,8 cm H x 0,6 cm D

Decoration method/area:



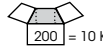
Standard:

SP: Upper front side 80 mm W x 35 mm H
max 1 colour (E)

Optional:

TS: Upper front side 80 mm W x 35 mm H
max 4 colours (V)

Standard packaging: 25 pcs. in a polybag



200 = 10 Kg (approx.)



61145

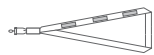
100% post-consumer PET recycled lanyard 1,91 cm

Lanyard webbing made of 100% post-consumer PET

Material: 100% post-consumer PET

Product size: 1,91 cm W x 45,72 cm H

Decoration method/area:

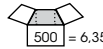


Standard:

SP: Front 280 mm W x 10 mm H
max 1 colour (D)

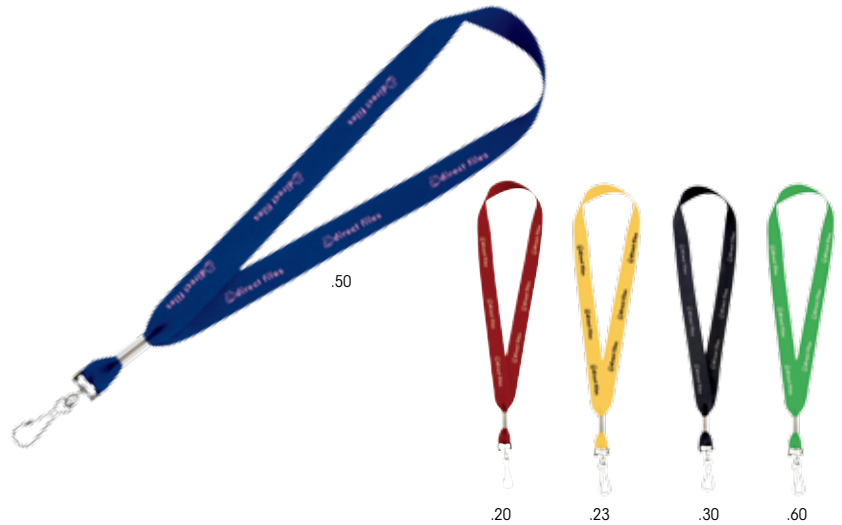
SP: Back 280 mm W x 10 mm H
max 1 colour (D)

Standard packaging: Bulk packing



500 = 6,35 Kg (approx.)

goingreen™



61161

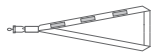
100% post-consumer PET recycled lanyard 2,54 cm

Lanyard webbing made of 100% post-consumer PET.

Material: 100% post-consumer PET

Product size: 2,54 cm W x 45,72 cm H

Decoration method/area:

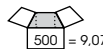


Standard:

SP: Front 280 mm W x 15 mm H
max 1 colour (D)

SP: Back 280 mm W x 15 mm H
max 1 colour (D)

Standard packaging: Bulk packing



500 = 9,07 Kg (approx.)

goingreen™





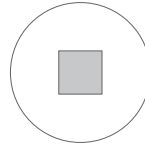
49083
Anti-stress ball

Anti-stress ball.

Material: PU

Product size: Ø 7 cm

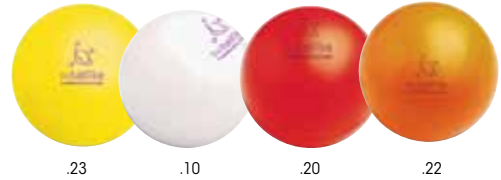
Decoration method/area:



Standard:
PD: Body 25 mm W x 25 mm H
 max 1 colour (C)



.50



.23

.10

.20

.22

Standard packaging: Bulk packing



200 = 7,6 Kg (approx.)



.22

.50

.10



.20

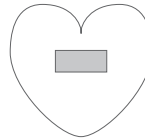
49099
Stress heart

Anti-stress heart.

Material: PU

Product size: 7 cm W x 7 cm H x 5 cm D

Decoration method/area:



Standard:
PD: Front side 25 mm W x 15 mm H
 max 1 colour (C)

Optional:
TS: Front side 25 mm W x 15 mm H
 4 colour process (V)

Standard packaging: Bulk packing



200 = 6,6 Kg (approx.)





55104

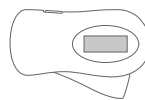
Dynamo torch

Wind-up torch, with built-in battery.

Material: ABS plastic

Product size: 5 cm W x 10,5 cm H x 2,3 cm D

Decoration method/area:



Standard:

PD: A/B sides ellipse-shaped 40 mm W x 20 mm H max 2 colours (D)

Standard packaging: Individual box



= 18,5 Kg (approx.)

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55107

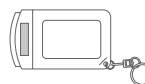
Keyring solar light

Torch with two LED lights powered by solar cell and rechargeable battery. Batteries not included.

Material: ABS plastic

Product size: 3,9 cm W x 6,8 cm H x 1,6 cm D

Decoration method/area:



Standard:

PD: Body 30 mm W x 20 mm H max 4 colours (D)

Standard packaging: Individual box



= 7,2 Kg (approx.)

goinggreen™

55088

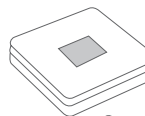
Led torch

Keyring torch with LED light. 3 button cells incl.

Material: Aluminium

Product size: Ø 1,4 cm x 7,9 cm H

Decoration method/area:



Standard:

L: Torch 35 mm W x 7 mm H (L2)

L: Cover pouch 60 mm W x 60 mm H (L2)

Optional:

PD: Torch 35 mm W x 7 mm H

max 1 colour (D)

SP: Cover pouch 60 mm W x 60 mm H

max 1 colour (E)

Standard packaging: Individual box



= 12 Kg (approx.)

55022

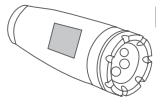
Cone flashlight

6 ultra-bright LED bulbs. Batteries not included.
Contemporary design in exciting colours

Material: Aluminum

Product size: 3,3 cm W x 9,3 cm H

Decoration method/area:



Standard:
L: 20 mm W x 20 mm H (L2)

Standard packaging: Individual box



100 = 12,5 Kg (approx.)



53023

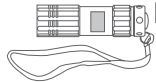
Pocket aluminum LED flashlight

9 ultra-bright white LEDs. Batteries not included.
Compact size, exciting colours.

Material: Aluminum

Product size: 9,5 cm W x 2,7 cm H x 2,7 cm D

Decoration method/area:



Standard:
L: Centre 10 mm W x 20 mm H (L2)

Standard packaging: Individual box



100 = 9 Kg (approx.)



53017

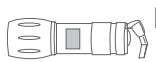
Mini aluminum LED flashlight

9 ultra-bright white LEDs, all lights continue to function even if one burns out AAA.

Material: Aluminum

Product size: 10 cm W x 3,47 cm H x 3,47 cm D

Decoration method/area:



Standard:
L: Centre 10 mm W x 20 mm H (L2)

Standard packaging: Individual box



100 = 10 Kg (approx.)





.01



55117

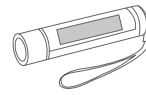
Mini lantern

Touch mini lantern 1 Led. 3 UM3 batteries included.

Material: ABS plastic

Product size: 3,5 cm W x 14,7 cm H x 3,5 cm D

Decoration method/area:



Standard:

PD: Fixed part 60 mm W x 10 mm H
max 1 colour (D)

Standard packaging: Individual box



= 8,5 Kg (approx.)



.30

53057

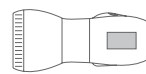
Torch and tool

With 4 white and 1 red LED, 3 sizes of screwdrivers, hexagon wrench, can opener, file, knife, serrated knife, scissors, saw, phillips screwdriver, fish scalper and a hook disgorger.

Material: Stainless steel and ABS plastic

Product size: Ø 4,5 cm x 4,5 cm W x 14 cm H x 3,5 cm D

Decoration method/area:



Standard:

L: Metal part 40 mm W x 20 mm H (L2)

Optional:

PD: Plastic part 15 mm W x 15 mm H
max 1 colour (D)

Standard packaging: Individual box



= 8,95 Kg (approx.)



.01



55099

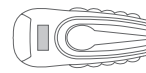
Dynamo torch & charger

Dual function dynamo torch with either 1 or 3 LED lights and a phone charger. Approximately 30 minutes of use for each minute or rotation. Batteries included.

Material: ABS plastic

Product size: 5 cm W x 14 cm H x 4,5 cm D

Decoration method/area:



Standard:

PD: Front side 25 mm W x 9 mm H
max 1 colour (D)

Standard packaging: Individual box



= 12,05 Kg (approx.)

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61047

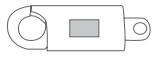
Snap-n-lock keytag

The snap-n-lock keytag offers easy addition and removal of keys on the snap-n-lock side and an additional attached split ring on the other side.

Material: Plastic

Product size: 7,9 cm W x 2,5 cm H x 0,6 cm D

Decoration method/area:



Standard:

PD: Back 30 mm W x 15 mm H
max 2 colours (C)



.30



.50

Standard packaging: Bulk



1000 = 10 Kg (approx.)

61164

Carabiner

Anodized carabiner keychain with polyester strap.

Material: Aluminium and polyester

Product size: 4 cm W x 8 cm H

Decoration method/area:



Standard:

L: Flat part 8 mm W x 3 mm H (L2)



.01

.30

.50



.20

Standard packaging: Individual box



500 = 14 Kg (approx.)

61213

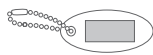
Float key ring

Floating key ring.

Material: PU

Product size: 10 cm W x 4 cm H x 2,5 cm D

Decoration method/area:

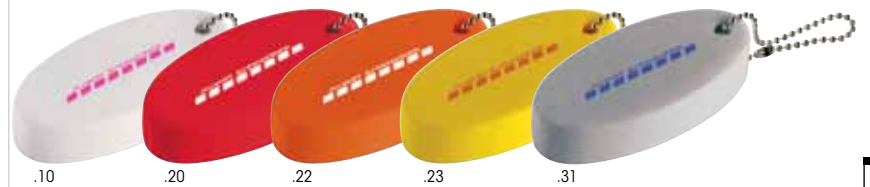


Standard:

SP: Front side both sides 50 mm W x 20 mm H
max 1 colour (C)

Optional:

TD: Front side both sides 50 mm W x 20 mm H
4 colour process (V)



.10

.20

.22

.23

.31



.50

Standard packaging: Bulk packing



500 = 10 Kg (approx.)





61046

Navigating carabiner

Brightly coloured, modern aluminum carabiner keyholder with compass.

Material: Metal

Product size: 11,5 cm W x 3,5 cm H x 0,5 cm D

Decoration method/area:



Standard:

L: Side 30 mm W x 30 mm H (L2)

Standard packaging: Bulk packing



500 = 8 Kg (approx.)



61201

3-in-1 keyring

Button batteries included, inserted.

Material: PS

Product size: 3 cm W x 6,3 cm H x 0,5 cm D

Decoration method/area:



Standard:

PD: Back 10 mm W x 40 mm H
max 2 colours (C)

Standard packaging: Individual box



500 = 8 Kg (approx.)



61103

Pendant key ring

Key ring with clean lines and great imprint area.

Material: Zinc alloy and polyester

Product size: 2,9 cm W x 5,9 cm H x 0,5 cm D

Decoration method/area:



Standard:

L: Front and backside 23 mm W
x 27 mm H (L2)

Optional:

PD: Front and backside 23 mm W
x 27 mm H max 2 colours (D)

Standard packaging: Individual box



250 = 11,1 Kg (approx.)

61156

Key ring

Round metal keychain with canvas.

Material: Zinc alloy and polyester

Product size: 3,4 cm W x 5,2 cm H x 0,6 cm D

Decoration method/area:



Standard:

L: Front Ø 20 mm (L2)

Optional:

PD: Front Ø 20 mm max 2 colours (C)



Standard packaging: Individual box



250 = 8,5 Kg (approx.)

61048

Bottle opener LED keylight

Bright white LED and bottle opener.

Material: Body: ABS plastic

Opener: nickel plated steel

Product size: 3,8 cm W x 7,1 cm H x 0,7 cm D

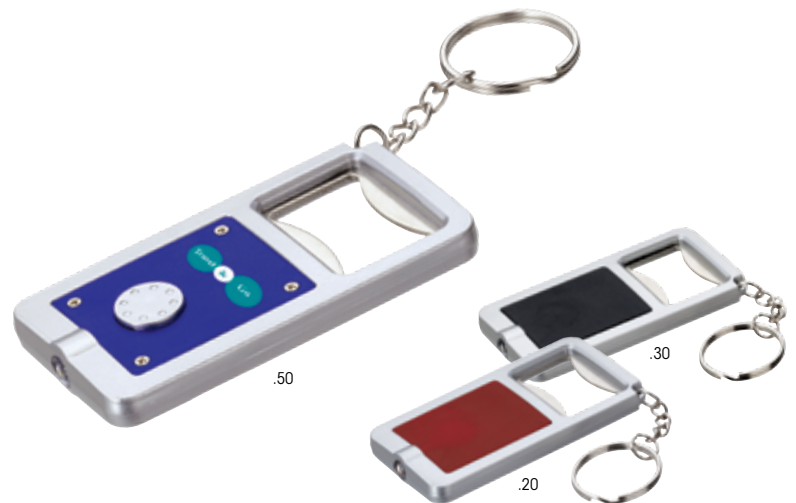
Decoration method/area:



Standard:

PD: Back 20 mm W x 25 mm H

max 2 colours (C)



Standard packaging: Bulk packing



500 = 12,8 Kg (approx.)



61113

Tag key ring

Combining different materials for maximum impact.

Material: Zinc alloy and PU

Product size: Ø 0,6 cm x 2,1 cm W x 8,4 cm H

Decoration method/area:



Standard:

L: Keyring 10 mm W x 10 mm H (L2)

Optional:

PD: Keyring 10 mm W x 10 mm H
max 2 colours (D)

Standard packaging: Individual box



= 6,8 Kg (approx.)



61009

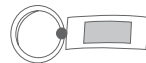
Rectangle key ring

With metal tag, distinctive and elegant, can easily be personalised.

Material: Brass and metal alloy

Product size: 2,2 cm W x 5,5 cm H x 0,4 cm D

Decoration method/area:



Standard:

L: Front side 30 mm W x 10 mm H (L2)

Optional:

PD: Front side 30 mm W x 10 mm H
max 2 colours (E)

Standard packaging: Individual box



= 22,42 Kg (approx.)



61075

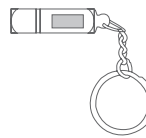
Aluminum LED mini light

Split ring keyring twist-on activation.

Material: Aluminum

Product size: 8,3 cm W x 0,95 cm H x 0,95 cm D

Decoration method/area:



Standard:

L: Centre 15 mm W x 5 mm H (L2)

Standard packaging: Individual box



= 13 Kg (approx.)

61041

House keychain

Ideal for real estate or hotel business.

Material: Zinc alloy and polyester

Product size: 2,48 cm W x 8 cm H x 0,65 cm D

Decoration method/area:



Standard:

L: 20 mm W x 17 mm H (L2)

Standard packaging: Individual box



250 = 11,5 Kg (approx.)



.20

.30



.50



61045

Bottle opener keychain

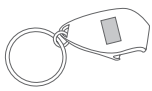
Great for hospitality industry.

Opens bottles with ease and convenience.

Material: Zinc alloy

Product size: 8,8 cm W x 2,8 cm H x 0,3 cm D

Decoration method/area:



Standard:

L: 10 mm W x 30 mm H (L2)

Standard packaging: Individual box



250 = 12 Kg (approx.)



.01

61074

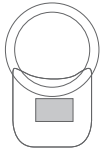
Twist-lock keyholder

Metal keyholder.

Material: Brass

Product size: 2,9 cm W x 4,3 cm H x 0,6 cm D

Decoration method/area:



Standard:

L: Front 20 mm W x 12 mm H (L2)

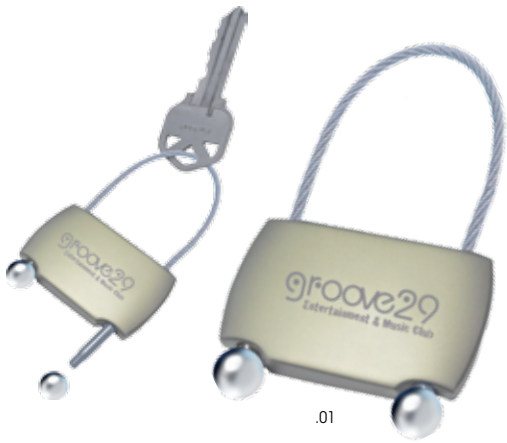
Standard packaging: Individual box



300 = 22 Kg (approx.)



.01



.01

61040

Metallic keychain

Zinc alloy keytag with flexible locking cable.

Material: Zinc alloy

Product size: 6,3 cm W x 4 cm H x 0,57 cm D

Decoration method/area:



- Standard:**
L: 28 mm W x 18 mm H (L2)

Standard packaging: Individual box



= 12,5 Kg (approx.)



.00



61043

Key ring

Suitable for various coins in 1 Euro size.

Material: Zinc alloy

Product size: 3,1 cm W x 4,6 cm H x 0,5 cm D

Decoration method/area:



- Standard:**
L: Upper part 15 mm W x 18 mm H (L2)
- Optional:**
PD: Upper part 15 mm W x 18 mm H
max 1 colour (D)

Standard packaging: Individual box



= 4,4 Kg (approx.)

61212

Specs key ring

This key ring cleverly contains a cloth for cleaning your spectacles or sunglasses.

Material: ABS plastic

Product size: Ø 6 cm x 1,5 cm H

Decoration method/area:



- Standard:**
PD: Center part 20 mm W x 15 mm H
max 1 colour (C)

Standard packaging: 50 pcs. in a polybag



= 13,5 Kg (approx.)



.20

.22

.23

.60

.50

61165

Keychain

Round aluminium keychain.

Material: Aluminium

Product size: Ø 3,81 cm x 0,95 cm H

Decoration method/area:



Standard:

L: Front side Ø 15 mm (L2)

Standard packaging: Individual box



500 = 11 Kg (approx.)



53055

Tool kit

6 different screwdrivers in plastic box.

Material: ABS plastic

Product size: 3,1 cm W x 10,8 cm H x 1,6 cm D

Decoration method/area:



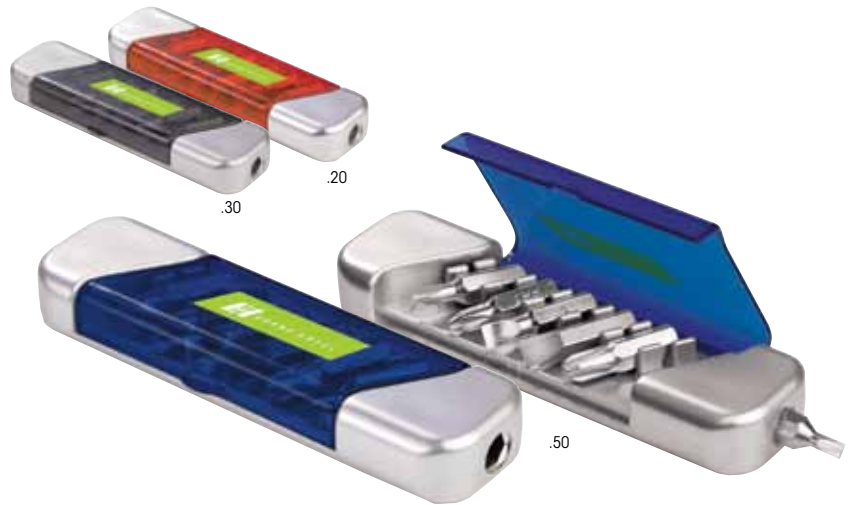
Standard:

PD: Body side A and B 40 mm W x 15 mm H
max 2 colours (D)

Standard packaging: Individual box



250 = 18,5 Kg (approx.)



94005

Compass

Classical aluminium compass.

Material: Aluminium

Product size: Ø 4,4 cm x 1 cm H

Decoration method/area:



Standard:

L: Backside Ø 25 mm (L2)

Optional:

PD: Backside Ø 25 mm
max 1 colour (C)

Standard packaging: Individual box



1000 = 20 Kg (approx.)

