

NORWOOD™

Innovative Branded Choices



Bags • Meeting • Travel • Outdoor & Leisure • Drinkware • Housewares • Writing Instruments • Office • Technology • Clocks
Personal, Health & Wellness • Flashlights, Tools & Auto • Silanta®

find your 2013

NEW PRODUCTS

collection

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Writing Instruments



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Symbols & abbreviations

Special options



4-Colour process

4-Colour process is a high quality printing process which allows you to print as many different colours as you want for one low price. The possibilities are endless!

Writing modes



M Medium point



HL Highlighter



G Gel ink



MP Mechanical pencil



FP Fountain pen



R Roller ball



P Pencil

Ink colours

● Black ink

● Blue ink

● Red ink

● Green ink

● Orange Ink

● Pink ink

● Yellow ink

● Purple ink

Other symbols



200 = 2 Kg (approx.)

Packaging information

This icon communicates the packaging information for each product. The number shown inside the box is the quantity of product per polybag. The carton weight is listed next to the box.



New product

Indicates 2013 New products. Look for the "NEW" icon on select product pages.



New colours

Refers to 2013 New colours. Look for the "NEW COLOURS" icon on select product pages.



General information

The page number listed by this icon directs you to additional information.



goinggreen™

We offer product solutions to help you and your customers advocate the so called green. goinggreen is a registered trademark in the USA and in EU and is in progress of registration worldwide.



Cabin friendly

This icon identifies products that meet carry-on luggage limits of most major airlines.



Laptop

Products with this icon are designed to hold and protect a laptop.



Can icon

Number of beverage cans the cooler can accommodate.



Mobius loop

Product contains recycled material. The % of recycled material weight of the product appears next to or inside the mobius loop.



EXCLUSIVE

Exclusive

Exclusive items only available through our catalogue.



WATERPROOF

Water proof

Fabric is able to withstand water, which is suspended on top of the fabric before seeping through.



WINDPROOF

Wind proof

Fabric is able to withstand wind, which is blocked and keeps the warmth inside the garment.



BREATHABLE

Breathable

This is measured by the rate at which water vapour passes through a garment. Measurement in grams of water vapour per square metre of fabric per 24 hour period.



2.0

Water depth

This icon identifies the maximum water depth reachable by the product.



USB capacity

USB memory capacity in Megabites or Gigabites.



Conform ISO 9994

ISO 9994

Conform ISO 9994



Child resistant

This icon identifies the lighters that accomplish the Child Resistant legislation.



TABLET

Tablet

Products with this icon are designed to hold and protect a tablet or e-reader.

Abbreviations

DB: Debossing

DL: Digital label

DO: Doming

EM: Embroidery

L: Laser engraving

PD: Pad printing

SP: Screen printing

TC: Transfer ceramic

TD: Transfer digital

TS: Transfer screen



.27

.22

.23

.61

11967

Mini stylus highlighter

Mechanism: Two-piece

Two piece highlighter with stylus.

Material: Plastic

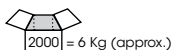
Product size: 1,1 cm W x 10,8 cm H

Decoration method/area:



- Standard:**
SP: Barrel 25 mm W x 35 mm H
max 1 colour (A1)

Standard packaging: Bulk packing



.27

.22

.61

.23

11960

Silver colour trims highlighter combo

Mechanism: Twist action

Ballpoint pen with Two-Piece Highlighter.

Assorted colour series.

Material: Plastic

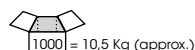
Product size: 1,57 cm W x 14,2 cm H

Decoration method/area:



- Standard:**
SP: Clip centered 25 mm W x 30 mm H
max 1 colour (A1)
- Optional:**
SP: Rear Clip 18 mm W x 30 mm H
max 2 colours (A1)

Standard packaging: Bulk packing





11972

Stay sharp mechanical pencil

Mechanism: Plunger action

Our Stay sharp mechanical pencil has a classic pencil look but never needs sharpening!

Material: Plastic

Product size: 0,7 cm W x 16 cm H

Decoration method/area:

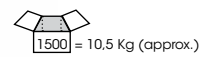


Standard:

SP: Barrel: 20 mm W x 80 mm H
max 1 colour (A1)



Standard packaging: Bulk Packing



1500 = 10,5 Kg (approx.)



MP 0.5 mm



.30 .50 .60

11529

Liquid Ink roller pen

Mechanism: Two-piece

0.7 mm Roller for fluid writing. Top and tip in the same colour as ink, transparent body.

Material: Plastic

Product size: 1,5 cm W x 14,3 cm H

Decoration method/area:



- Standard:**
SP: Barrel 20 mm W x 50 mm H
max 1 colour (A1)
- Optional:**
PD: Cap 7 mm W x 30 mm H
max 2 colours (B1)

Standard packaging: Bulk packing



1000 = 11,3 Kg (approx.)



R ● ● ● ●



.50 .30 .20 .60

11292

Cyprus Gel pen

Mechanism: Plunger action

White barrel featuring bright coloured grip.

Material: Plastic

Product size: 1,3 cm W x 14,7 cm H

Decoration method/area:



- Standard:**
PD: Rear clip 6 mm W x 45 mm H
max 1 colour (B1)

Standard packaging: Bulk packing



300 = 4 Kg (approx.)



G ●



.50 .22 .60 .23

11293

Two-piece highlighter

Mechanism: Two-piece

Translucent coloured barrel and cap.

Material: Plastic

Product size: 1,3 cm W x 13,4 cm H

Decoration method/area:



- Standard:**
SP: Barrel 19 mm W x 38 mm H
max 1 colour (A1)

Standard packaging: Bulk packing



350 = 3,25 Kg (approx.)



HL ● ● ● ●

11238

Fashion highlighter

Mechanism: Two-piece

Soft frosted finish featuring 4 fresh colours.

Material: Plastic

Product size: 2 cm W x 14,1 cm H

Decoration method/area:



- Standard:**
SP: Barrel 30 mm W x 40 mm H
max 1 colour (A1)
- Optional:**
PD: Barrel 7 mm W x 40 mm H
max 2 colours (B1)

Standard packaging: Bulk packing



500 = 7 Kg (approx.)



HL



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11530

Felt highlighter

Mechanism: Two-piece

See through body, just upturn the marker and the coloured ink impregnates the felt for ideal highlighting. Special ink prevents the nib from drying up.

Material: Plastic

Product size: 2,4 cm W x 12,8 cm H

Decoration method/area:



- Standard:**
PD: Barrel 10 mm W x 30 mm H
max 2 colours (B1)

Standard packaging: Bulk packing



1000 = 20,45 Kg (approx.)



HL



.22

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.60

11294

Carabiner highlighter

Mechanism: Two-piece

Trendy rectangular design featuring vibrant coloured trim and solid white barrel.

Material: Plastic

Product size: 1,9 cm W x 12,8 cm H

Decoration method/area:



- Standard:**
SP: Barrel 10 mm W x 50 mm H
max 1 colour (A2)
- Optional:**
PD: Barrel 10 mm W x 40 mm H
max 2 colours (B2)

Standard packaging: Bulk packing



300 = 5 Kg (approx.)



HL



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.50



.50 .22 .23 .27

11295

Two-Function highlighter

Mechanism: Plunger action two-piece

Satin silver colour barrel featuring black grip and trim.

Material: Plastic

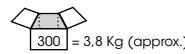
Product size: 1,2 cm W x 15,6 cm H

Decoration method/area:

- Standard:**
SP: Rear clip 6 mm W x 45 mm H
max 1 colour (A1)



Standard packaging: Bulk packing



.25 .23 .50 .22

11254

Dual highlighter

Mechanism: Two-piece / twist action

Dual-action pen and highlighter combination.

Material: Plastic

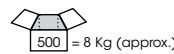
Product size: 1,5 cm W x 14,8 cm H

Decoration method/area:

- Standard:**
SP: Rear clip 13 mm W x 32 mm H
max 1 colour (A1)
- Optional:**
SP: Clip 5 mm W x 25 mm H
max 1 colour (A1)



Standard packaging: Bulk packing



.10 .20 .52 .30 .25

11241

Lyra Gel pen

Mechanism: Twist action

Translucent colours or solid white barrel featuring chrome plated accents.

Material: Plastic

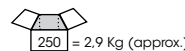
Product size: 1,16 cm W x 13,8 cm H

Decoration method/area:

- Standard:**
SP: Rear clip 19 mm W x 38 mm H
max 4 colours (A1)



Standard packaging: Bulk packing



11965

Mini roller set

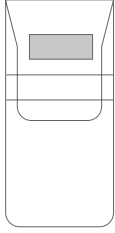
Mechanism: Two-piece

4 mini rollers in different colours in plastic pouch.

Material: Plastic

Product size: 5,4 cm W x 10 cm H x 1,4 cm D (case)

Decoration method/area:



Standard:

PD: Gift box 25 mm W x 10 mm H
max 1 colour (C)

Optional:

PD: Roller 5 mm W x 25 mm H
max 1 colour (B2)

DL: Gift box label 25 mm W x 10 mm H
4 colour process (Q)

Standard packaging: Bulk packing



500 = 13,5 Kg (approx.)



R



.07

11857

Set of 4 roller pens

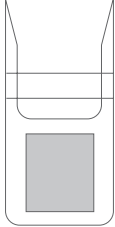
Mechanism: Two-piece

Set of 4 ink rollers with 0,8 mm tip. EVA grip zone, presented in plastic pouch.

Material: Plastic

Product size: 5,7 cm W x 14,7 cm H x 1,5 cm D (case)

Decoration method/area:



Standard:

PD: Gift box a 30 mm W x 50 mm H
max 1 colour (C)

Optional:

PD: Gift box flap 30 mm W x 35 mm H
max 1 colour (C)

PD: Roller 5 mm W x 10 mm H max 1 colour (B2)

DL: Gift box label 41 mm W x 45 mm H
4 colour process (Q)

Standard packaging: Bulk packing



200 = 9,1 Kg (approx.)



R



.07

11327

Gloss Wooden pencil

Mechanism: Graphite pencil

Wooden pencil with shiny finish and aluminium top with rubber for erasing. Supplied with ready sharpened point.

Material: Wood

Product size: 0,7 cm W x 19,1 cm H

Decoration method/area:



Standard:

SP: Barrel 20 mm W x 80 mm H
max 1 colour (A1)

Standard packaging: Bulk packing



2000 = 15,5 Kg (approx.)



P

HB 1,4 mm



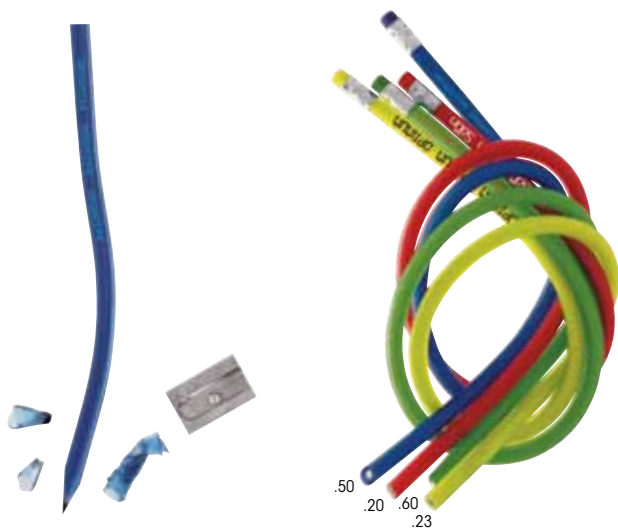
.00

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.23

.30

.50



11829

Bendy pencil

Mechanism: Graphite pencil

Flexible 30 cm brightly coloured lead pencil with matching eraser (black lead).

Material: Plastic

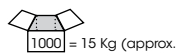
Product size: Ø 0,7 cm x 33,2 cm H

Decoration method/area:

- Standard:**
PD: Barrel 4 mm W x 60 mm H
max 1 colour (C)



Standard packaging: Bulk packing



= 15 Kg (approx.)



P HB 2.8 mm. EN71.



.00

11004

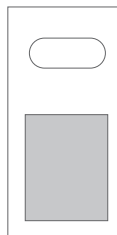
Set of 6 pencils

Set consisting of 6 short coloured pencils in a recycled cardboard box.

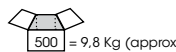
Product size: 4,5 cm W x 9 cm H x 1 cm D

Decoration method/area:

- Standard:**
SP: Box 35 mm W x 45 mm H max 1 colour (B2)
- Optional:**
PD: Pencil 3 mm W x 30 mm H max 1 colour (C)
PD: Box 35 mm W x 45 mm H max 2 colours (C)



Standard packaging: Individual box



= 9,8 Kg (approx.)



P ● ● ● ● ● ●



.00

11797

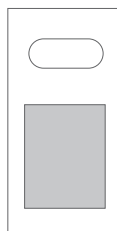
Crayon set in box

Box with 6 colour crayons. EN71.

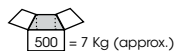
Product size: 5,3 cm W x 9,2 cm H x 1 cm D

Decoration method/area:

- Standard:**
SP: Gift box 35 mm W x 45 mm H
max 1 colour (B2)
- Optional:**
PD: Gift box 35 mm W x 45 mm H
max 2 colours (C)



Standard packaging: Individual box



= 7 Kg (approx.)



P ● ● ● ● ● ●

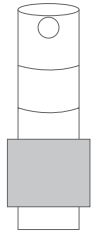
11741

6 Pcs. Mini pencil set

6 coloured pencils in a kraft tube with translucent top and integral pencil sharpener. EN71.

Product size: Ø 2,7 x 10 cm H (box)

Decoration method/area:



- Standard:
SP: Box 60 mm W x 40 mm H
max 1 colour (A2)

Standard packaging: Bulk packing



13221

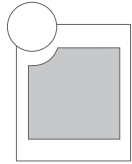
Children's notebook

Children's notebook shaped like a frog, bear or lion. 20 pages, 4 different colours. EN71.

Material: Paper

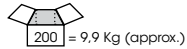
Product size: 9,2 cm W x 10,6 cm H x 1 cm D

Decoration method/area:



- Standard:
SP: Cover 60 mm W x 60 mm H
max 1 colours (D)

Standard packaging: Polybag



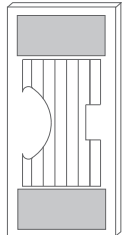
11831

Colouring set

9 crayons and 10 pencils set complete with 20 pages colouring paint book. EN71.

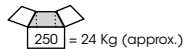
Product size: 7,7 cm W x 18,4 cm H x 1,2 cm D (box)

Decoration method/area:



- Standard:
PD: Upper & lower part box 50 mm W
x 20 mm H max 1 colour (C)
- Optional:
PD: Central part box 40 mm W x 15 mm H
max 1 colour (C)

Standard packaging: Individual box





11942

5 Pcs. Crayon set

5 coloured wax crayons set complete in an animal shaped box. EN71.

Product size: Lion: 9,4 cm W x 12,4 cm H x 1,5 cm D.

Frog: 9,1 cm W x 12,6 cm H x 1,6 cm D

Decoration method/area:



Standard:

PD: Lower part box 40 mm W x 30 mm H
max 2 colours (C)

Standard packaging: Polybag



200 = 12,9 Kg (approx.)



11804

19 Pcs. coloured pencil set

19 pcs. coloured pencil set. EN71.

Product size: Ø 4,2 cm x 22,2 cm H

Decoration method/area:



Standard:

SP: Box 60 mm W x 80 mm H
max 1 colour (D)

Standard packaging: Bulk packing



100 = 14,4 Kg (approx.)



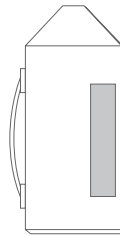
11744

Art set

Comprehensive art set with crayons, felt tips, pencils and paints plus additional accessories. Presented in a pencil shaped case. EN71.

Product size: 13 cm W x 29,2 cm H x 4 cm D

Decoration method/area:



Standard:

PD: Box 18 mm W x 100 mm H
max 1 colour (D)

Optional:

DL: Box 18 mm W x 100 mm H
4 colour process (Q)

Standard packaging: Polybag



36 = 9,01 Kg (approx.)

