

# NORWOOD™

Innovative Branded Choices



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Personal, Health & Wellness • Flashlights, Tools & Auto • Silanta®

find your 2013

# **NEW PRODUCTS**

collection

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## Technology



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# Symbols & abbreviations

## Special options



**4-Colour process**  
4-Colour process is a high quality printing process which allows you to print as many different colours as you want for one low price. The possibilities are endless!

## Writing modes



M Medium point



HL Highlighter



G Gel ink



MP Mechanical pencil



FP Fountain pen



R Roller ball



P Pencil

## Ink colours

● Black ink

● Blue ink

● Red ink

● Green ink

● Orange Ink

● Pink ink

● Yellow ink

● Purple ink

## Other symbols



200 = 2 Kg (approx.)

### Packaging information

This icon communicates the packaging information for each product. The number shown inside the box is the quantity of product per polybag. The carton weight is listed next to the box.



### New product

Indicates 2013 New products. Look for the "NEW" icon on select product pages.



### New colours

Refers to 2013 New colours. Look for the "NEW COLOURS" icon on select product pages.



### General information

The page number listed by this icon directs you to additional information.



### goinggreen™

We offer product solutions to help you and your customers advocate the so called green. goinggreen is a registered trademark in the USA and in EU and is in progress of registration worldwide.



### Cabin friendly

This icon identifies products that meet carry-on luggage limits of most major airlines.



### Laptop

Products with this icon are designed to hold and protect a laptop.



### Can icon

Number of beverage cans the cooler can accommodate.



### Mobius loop

Product contains recycled material. The % of recycled material weight of the product appears next to or inside the mobius loop.



EXCLUSIVE

### Exclusive

Exclusive items only available through our catalogue.



WATERPROOF

### Water proof

Fabric is able to withstand water, which is suspended on top of the fabric before seeping through.



WINDPROOF

### Wind proof

Fabric is able to withstand wind, which is blocked and keeps the warmth inside the garment.



BREATHABLE

### Breathable

This is measured by the rate at which water vapour passes through a garment. Measurement in grams of water vapour per square metre of fabric per 24 hour period.



2.0

### Water depth

This icon identifies the maximum water depth reachable by the product.



### USB capacity

USB memory capacity in Megabites or Gigabites.



Conform ISO 9994

### ISO 9994

Conform ISO 9994



### Child resistant

This icon identifies the lighters that accomplish the Child Resistant legislation.



TABLET

### Tablet

Products with this icon are designed to hold and protect a tablet or e-reader.

## Abbreviations

**DB:** Debossing

**DL:** Digital label

**DO:** Doming

**EM:** Embroidery

**L:** Laser engraving

**PD:** Pad printing

**SP:** Screen printing

**TC:** Transfer ceramic

**TD:** Transfer digital

**TS:** Transfer screen



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.22

.60

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### 09118

#### USB stick

1GB capacity.

Material: ABS plastic and metal

Product size: 1,9 cm W x 5,5 cm H x 1 cm D

Decoration method/area:



Standard:

PD: Plate 26 mm W x 12 mm H  
max 4 colours (D)

Optional:

L: Plate 26 mm W x 12 mm H (L2)

Standard packaging: Individual box



100 = 3,5 Kg (approx.)

2.0

1 GB

### 09457

#### USB stick

2GB capacity.

Material: ABS plastic and metal

Product size: 1,9 cm W x 5,5 cm H x 1 cm D

Decoration method/area:



Standard:

PD: Plate 26 mm W x 12 mm H  
max 4 colours (D)

Optional:

L: Plate 26 mm W x 12 mm H (L2)

Standard packaging: Individual box



100 = 3,5 Kg (approx.)

2.0

2 GB

### 09580

#### USB stick

4GB capacity.

Material: ABS plastic / metal

Product size: 1,9 cm W x 5,5 cm H x 1 cm D

Decoration method/area:



Standard:

PD: Plate 26 mm W x 12 mm H  
max 4 colours (D)

Optional:

L: Plate 26 mm W x 12 mm H (L2)

Standard packaging: Individual box



100 = 3,5 Kg (approx.)

2.0

4 GB

### 09597

#### USB stick

8GB capacity.

Material: ABS plastic / metal

Product size: 1,9 cm W x 5,5 cm H x 1 cm D

Decoration method/area:



Standard:

PD: Plate 26 mm W x 12 mm H  
max 4 colours (D)

Optional:

L: Plate 26 mm W x 12 mm H (L2)

Standard packaging: Individual box



100 = 3,5 Kg (approx.)

2.0

8 GB

### 09600

#### Oval USB 2.0 Flash Drive

1GB capacity.

Material: Stainless steel, ABS plastic

Product size: 5,6 cm W x 2,2 cm H x 1 cm D

Decoration method/area:



Standard:

PD: Front/Back: 26 mm W x 10 mm H  
max 2 colours (D)

Optional:

L: Front/Back: 26 mm W x 10 mm H (L2)

Standard packaging: individual box



100 = 3,5 Kg (approx.)

2.0

1 GB



### 09601

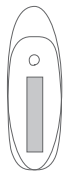
#### Oval USB 2.0 Flash Drive

2GB capacity.

Material: Stainless steel, ABS plastic

Product size: 5,6 cm W x 2,2 cm H x 1 cm D

Decoration method/area:



Standard:

PD: Front/Back: 26 mm W x 10 mm H  
max 2 colours (D)

Optional:

L: Front/Back: 26 mm W x 10 mm H (L2)

Standard packaging: individual box



100 = 3,5 Kg (approx.)

2.0

2 GB



### 09602

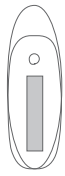
#### Oval USB 2.0 Flash Drive

4GB capacity.

Material: Stainless steel, ABS plastic

Product size: 5,6 cm W x 2,2 cm H x 1 cm D

Decoration method/area:



Standard:

PD: Front/Back: 26 mm W x 10 mm H  
max 2 colours (D)

Optional:

L: Front/Back: 26 mm W x 10 mm H (L2)

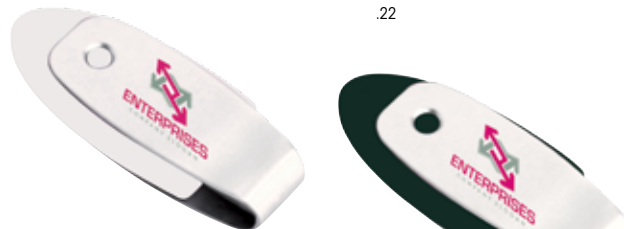
Standard packaging: individual box



100 = 3,5 Kg (approx.)

2.0

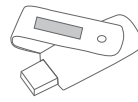
4 GB





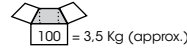
**09603**  
Revolve USB 2.0 Flash Drive

1GB capacity.  
Material: Stainless steel, ABS plastic  
Product size: 5,55 cm W x 1,95 cm H x 1 cm D  
Decoration method/area:



- Standard:**  
PD: Front / back 26 mm W x 12 mm H  
max 2 colours (D)
- Optional:**  
L: Front / back 26 mm W x 12 mm H (L2)

Standard packaging: Individual box

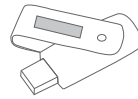


2.0

1 GB

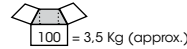
**09604**  
Revolve USB stick

2GB capacity.  
Material: Stainless steel, ABS plastic  
Product size: 5,55 cm W x 1,95 cm H x 1 cm D  
Decoration method/area:



- Standard:**  
PD: Front / back 26 mm W x 12 mm H  
max 2 colours (D)
- Optional:**  
L: Front / back 26 mm W x 12 mm H (L2)

Standard packaging: Individual box

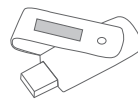


2.0

2 GB

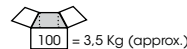
**09605**  
Revolve USB stick

4GB capacity.  
Material: Stainless steel, ABS plastic  
Product size: 5,55 cm W x 1,95 cm H x 1 cm D  
Decoration method/area:



- Standard:**  
PD: Front / back 26 mm W x 12 mm H  
max 2 colours (D)
- Optional:**  
L: Front / back 26 mm W x 12 mm H (L2)

Standard packaging: Individual box



2.0

4 GB

### 09607

#### Infinity USB 2.0 Flash Drive

1GB capacity.

Material: Aluminum, ABS plastic

Product size: 5,71 cm W x 2,85 cm H x 1 cm D

Decoration method/area:



Standard:

PD: Front / back 10 cm W x 25 cm H  
max 2 colours (D).

Optional:

L: Front / back 10 cm W x 25 cm H (L2)

Standard packaging: Individual box



100 = 3 Kg (approx.)

2.0

1 GB

### 09608

#### Infinity USB 2.0 Flash Drive

2GB capacity.

Material: Aluminum, ABS plastic

Product size: 5,71 cm W x 2,85 cm H x 1 cm D

Decoration method/area:



Standard:

PD: Front / back 10 cm W x 25 cm H  
max 2 colours (D).

Optional:

L: Front / back 10 cm W x 25 cm H (L2)

Standard packaging: Individual box



100 = 3 Kg (approx.)

2.0

2 GB

### 09609

#### Infinity USB 2.0 Flash Drive

4GB capacity.

Material: Aluminum, ABS plastic

Product size: 5,71 cm W x 2,85 cm H x 1 cm D

Decoration method/area:



Standard:

PD: Front / back 10 cm W x 25 cm H  
max 2 colours (D).

Optional:

L: Front / back 10 cm W x 25 cm H (L2)

Standard packaging: Individual box



100 = 3 Kg (approx.)

2.0

4 GB

### 09610

#### Infinity USB 2.0 Flash Drive

8GB capacity.

Material: Aluminum, ABS plastic

Product size: 5,71 cm W x 2,85 cm H x 1 cm D

Decoration method/area:



Standard:

PD: Front / back 10 cm W x 25 cm H  
max 2 colours (D).

Optional:

L: Front / back 10 cm W x 25 cm H (L2)

Standard packaging: Individual box



100 = 3 Kg (approx.)

2.0

8 GB





### 09561

#### Digital photo frame

Digital photo frame with 7" TFT screen, analog panel.  
Compatible with SD, MMC and MS cards.  
Calendar and clock functions. 220 V Adapter incl., USB 2.0.

**Material:** ABS plastic

**Product size:** 22,3 cm W x 15,8 cm H x 3,3 cm D

**Decoration method/area:**



**Standard:**

**PD:** Horizontal 60 mm W x 20 mm H  
max 1 colour (E)

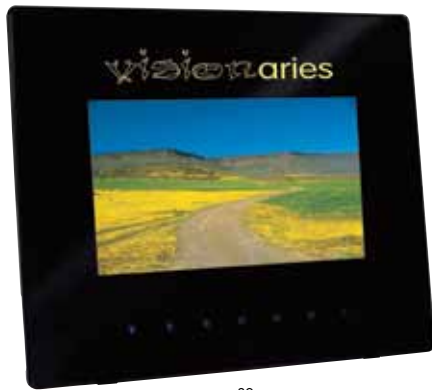


.10

**Standard packaging:** Individual box



= 8,5 Kg (approx.)



.30



### 09565

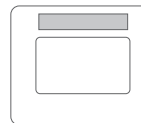
#### Digital photo frame

Ultra slim 7" TFT digital photo frame with digital panel.  
Including touch key and rotate sensor. Calendar and  
clock functions. Supports SD, MMC cards and USB devices.  
JPEG pictures support. USB 2.0 interface. 220 V Adapter incl.

**Material:** Acrylic and ABS plastic

**Product size:** 23 cm W x 18,5 cm H x 6,5 cm D

**Decoration method/area:**



**Standard:**

**SP:** Upper front side 80 mm W x 30 mm H  
max 1 colour (F)

**Standard packaging:** Individual box



= 2 Kg (approx.)



## 09085

### SIM card backup device

*Backs up all your SIM card data. Numbers can be transferred from the card to the device and re-transferred back to the card. Capacity max. 8 KB, (approx 250 entries). 1 button cell incl.*

**Material:** ABS plastic

**Product size:** 4,1 cm W x 6 cm H x 1,8 cm D

**Decoration method/area:**



- Standard:**  
**PD:** Reader 9 mm W x 32 mm H  
max 4 colours (D)
- Optional:**  
**SP:** Box 40 mm W x 60 mm H  
max 1 colour (D)
- L:** Reader 9 mm W x 32 mm H (L2)

**Standard packaging:** Individual box



200 = 12,95 Kg (approx.)



.01

## 09318

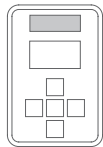
### SIM card reader

*SIM card reader for 1.000 numbers (up to 4 SIM cards) backup, display for both name and number. Button cell incl.*

**Material:** ABS plastic

**Product size:** 4,8 cm W x 8 cm H x 1,3 cm D

**Decoration method/area:**



- Standard:**  
**PD:** Reader 30 mm W x 10 mm H  
max 4 colours (D)
- Optional:**  
**SP:** Box 40 mm W x 60 mm H  
max 1 colour (D)

**Standard packaging:** Individual box



200 = 17 Kg (approx.)



.01

## 09244

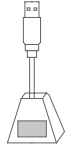
### USB Tree

*USB hub, 4 port, version 1.1, with a great portable compact design.*

**Material:** ABS plastic

**Product size:** 4,5 cm W x 3,5 cm H x 4,5 cm D

**Decoration method/area:**



- Standard:**  
**PD:** Base 10 mm W x 25 mm H  
max 2 colours (E)

**Standard packaging:** Individual box



200 = 15,7 Kg (approx.)



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**09104****USB hub**

For use with all USB 1.1 compatible computer accessories. Easy plug & play configuration with auto-identification of connected devices. Cable included.

**Material:** ABS plastic

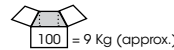
**Product size:** 6,2 cm W x 6,2 cm H x 2 cm D

**Decoration method/area:**



- Standard:**  
**PD:** Cover Ø 25 mm  
 max 2 colours (D)

**Standard packaging:** Individual box



= 9 Kg (approx.)

**09468****Mini emergency charger**

Battery charger with USB plug. Includes adapters for various mobile phones and mini USB.

**Material:** ABS plastic

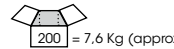
**Product size:** 6,5 cm W x 2,2 cm H

**Decoration method/area:**



- Standard:**  
**PD:** Front 15 mm W x 10 mm H  
 max 4 colours (D)

**Standard packaging:** Individual box



= 7,6 Kg (approx.)

**09358****Emergency mobile phone charger**

Battery charger (battery powered) including 5 adapters for various mobile phones. Battery (UM3) not included.

**Material:** Aluminium

**Product size:** Ø 2,1 cm x 7,2 cm H

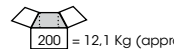
**Decoration method/area:**



- Standard:**  
**L:** Body 30 mm W x 10 mm H (L2)  
**Optional:**  
**PD:** Body 30 mm W x 6 mm H  
 max 4 colours (D)



**Standard packaging:** Individual box



= 12,1 Kg (approx.)

## 09424

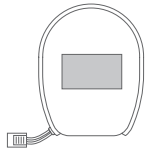
### Mobile phone charger

Set of 2 emergency battery charger (USB and battery powered), 5 adapters for various mobile phone included.

**Material:** Plastic and aluminium

**Product size:** 11,3 cm W x 13,5 cm H x 3,6 cm D

**Decoration method/area:**



**Standard:**

**SP:** Pouch 60 mm W x 40 mm H  
max 1 colour (E)

**Optional:**

**PD:** Charger 15 mm W x 5 mm H  
max 4 colours (E)

**Standard packaging:** Individual box



50 = 8,7 Kg (approx.)



## 09466

### Solar charger

Connects to various mobiles phones USB cable incl. rechargeable battery with 1.000 mA. Adapter fits most of the actual mobile phones, including Blackberry® and iPhone®.

**Material:** Aluminium

**Product size:** 9,5 cm W x 4,3 cm H x 1,2 cm D

**Decoration method/area:**



**Standard:**

**L:** Backside 30 mm W x 60 mm H (L2)

**Optional:**

**PD:** Backside 30 mm W x 60 mm H  
max 4 colours (D)

**Standard packaging:** Individual box



50 = 7 Kg (approx.)

goinggreen™



## 09569

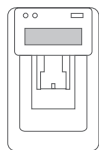
### Mobile solar charger

Mobile solar charger suitable for various mobile phone and camera batteries. Charge and checking functions. USB cable included.

**Material:** ABS plastic and stainless steel

**Product size:** 5,9 cm W x 10,4 cm H x 0,9 cm D

**Decoration method/area:**



**Standard:**

**L:** Clip 30 mm W x 5 mm H (L2)

**Optional:**

**PD:** Upper side 30 mm W x 10 mm H  
max 2 colours (D)

**Standard packaging:** Individual box



40 = 3,5 Kg (approx.)

goinggreen™





.10

### 09151

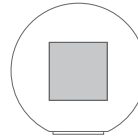
#### Moodlight

Decorative bowl light features 7 shifting colours. 3 button cells incl.

Material: Plastic

Product size: Ø 8 cm

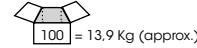
Decoration method/area:



Standard:

PD: Upper part 30 mm W x 30 mm H  
max 1 colour (D)

Standard packaging: Individual box



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### 09271

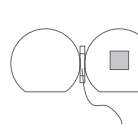
#### Mini speaker

Mini speaker, power by USB. Suitable to most laptop and desktop computers.

Material: ABS plastic

Product size: Ø 7,9 cm x 7,9 cm H (closed)

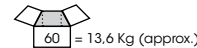
Decoration method/area:



Standard:

PD: Body 25 mm W x 25 mm H  
max 1 colour (D)

Standard packaging: Individual box



.10

### 09464

#### Memo pad card reader

White memo stand with card reader and mood light.

Includes black marker pen. USB connection. Supports SD, MMC cards.

Material: ABS plastic

Product size: 13 cm W x 2,8 cm H x 7,6 cm D

Decoration method/area:



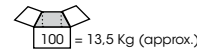
Standard:

PD: Memo pad 40 mm W x 20 mm H max 2 colours (D)

Optional:

PD: Pen 30 mm W x 5 mm H max 2 colours (D)

Standard packaging: Individual box



.30



### 09562

#### Webcam 0,3 megapixel

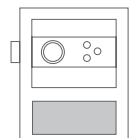
USB 2.0 connection plug. Photo function and image tracking.

Resolution 320 x 240 pixels.

Material: ABS plastic

Product size: 6,8 cm W x 9 cm H x 5,5 cm D

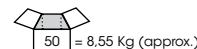
Decoration method/area:



Standard:

PD: Down front side 50 mm W  
x 30 mm H max 1 colour (D)

Standard packaging: Individual box



## 05088

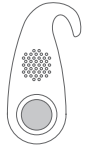
### Foam shower radio

Auto scan FM shower radio with integral hook.

Material: ABS plastic

Product size: 6,5 cm W x 14,7 cm H x 3 cm D

Decoration method/area:



- Standard:**  
PD: Front circle Ø 25 mm  
max 1 colour (D)

Standard packaging: Individual box



100 = 11,2 Kg (approx.)



## 05078

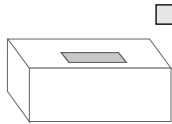
### Desk radio with LCD clock

Desk Radio with LCD clock.

Material: Wood and ABS plastic

Product size: 23 cm W x 11,5 cm H x 10,5 cm D

Decoration method/area:



- Standard:**  
SP: Upper side 120 mm W x 70 mm H  
max 1 colour (E)
- Optional:**  
PD: Front side 20 mm W x 10 mm H  
max 1 colour (D)  
L: Upper side 70 mm W x 70 mm H (M)

Standard packaging: Individual box



10 = 9,9 Kg (approx.)



## 05094

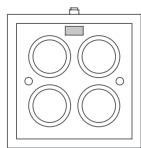
### Wooden Cube radio

Desk radio with digital clock and calendar. Two loudspeakers for rich sound, powered by two UM4 batteries (not incl.).

Material: Wood and aluminium

Product size: 16 cm W x 16 cm H x 14,5 cm D

Decoration method/area:



- Standard:**  
SP: Upper side 60 mm W x 30 mm H  
max 1 colour (E)
- Optional:**  
PD: Front side 30 mm W x 5 mm H  
max 1 colour (D)  
L: Front side 30 mm W x 10 mm H (M)

Standard packaging: Individual box



10 = 16,35 Kg (approx.)





.00

## 05217

### Mini Hi-Fi system

Mini Hi-Fi system, with programmable CD player, LCD display and two loudspeakers (15 W).

**Material:** ABS plastic

**Product size:** Micro-system: 15,8 cm W x 11,2 cm H x 18 cm D,  
Speakers: 10,2 cm W x 16 cm H x 10,5 cm D

**Decoration method/area:**



**Standard:**

**DL:** Cd cover 50 mm W x 60 mm H  
4 colour process (Q)

**Optional:**

**PD:** Cd cover 50 mm W x 60 mm H  
max 1 colour (H)

**Standard packaging:** Individual box



= 11,50 Kg (approx.)



.00

## 07007

### Coffee machine

Ergonomic design coffee maker. Instant 2 cup function, led on/off switch and draw type permanent filter.

Comes complete with heat resistain porcelain cups.

**Material:** PP and porcelain

**Product size:** 18,3 cm W x 16,7 cm H x 25,2 cm D

**Decoration method/area:**



**Standard:**

**SP:** Cover 60 mm W x 25 mm H  
max 1 colour (G)

**Optional:**

**DL:** Cover 60 mm W x 25 mm H  
4 colour process (Q)

**Standard packaging:** Individual box



= 13,86 Kg (approx.)



.00

## 07000

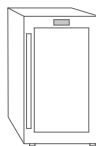
### Refrigerator

Refrigerator with thermoelectric module. Holds 18 bottles, 220V, low power consumption: 1.0 kWh/24h.

**Material:** Metal, chrome-plated and plastic

**Product size:** 35,5 cm W x 64,5 cm H x 50 cm D

**Decoration method/area:**



**Standard:**

**DL:** Front side  
100 mm W x 30 mm H  
4 colour process (Q)

**Standard packaging:** Individual box



= 17,05 Kg (approx.)

