2013 incentive gifts
innovation is our drive

NEW

psl design
original product

TOUCH USB PEN
USM6292-GU/SL/BK

Stylish three in one pen combining stylus, pen and USB flash drive function.

Size: 18 x 31 cm
Print size: 7 x 25 mm
Print tech: Mirror logo, Silk screen, Laser engraving

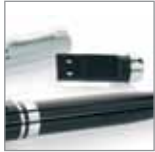BK   SL   GU

ACCOLADE
USM6031-FBK/FSL

Brass construction, extra slim USB flash drive ball point pen.

Size: 1.7 x 1.7 x 6.8 cm
Print Size: 15 x 4 mm
Print tech: Mirror logo, Silk screen

FBK   FSL

CAPSULE
USM6146-BK/SL

USB flash drive ball point pen

Size: 1.7 x 1.7 x 6.8 cm
Print Size: 15 x 4 mm
Print Tech: Silk screen / Laser engraving

BK

SL

USB PEOPLE

Worldwide Copyright, Design Patent:
Trademark no.: 301018944 (HK)
HK Design Patent No.: 0703103.8
PRC Design Patent No.: 200730287807.9
EU Design Patent No.: 000905625-0001
USA Design Registration no.: USD594,870S
Australia Design Registration : Patent Pending

PROMOTIONAL GIFT AWARD 2009

PSi AWARDS

SPIRIT AWARDS WINNER 2009

GOOD DESIGN

HKDA ASIA DESIGN AWARDS 09 SINCE 1975

DESIGNWEEK AWARD 2008

USB flash drives are in the global top 5 of most used promotional products. However the market is flooded with standard, boring flash drives. Are you in need of outstanding promotions and looking for a usb flash drive to support this? Simply select one of the PSL Design flash drives or even create your own shape from 250 pcs!

METAL USB PEOPLE
USM8010-SL/GD/GU

psl design
original product

The most personal USB stick, metal edition. Alloy with shiny finishing.

Size: 4.4 x 8.5 x 1.7 cm
Print Size: 14 x 5 mm
Print Tech: 3D Mirror / Laser Engraving / Silk screen

SL

(3D mirror logo)

GU

(oadprint)

GD

(laser engraving)

MICRO USB PEOPLE

USM8012-RD/YW/WE/GN/BU

The most personal USB stick, micro edition.
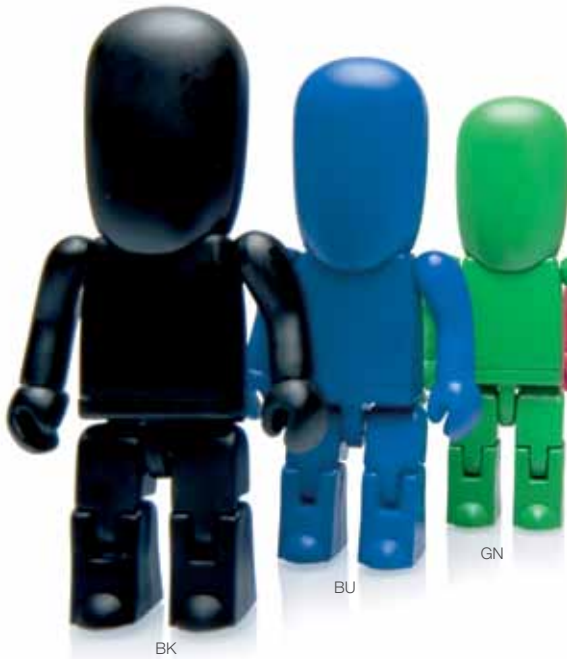Create your own USB people flash drive with
moveable arms and legs!

Size: 2.3 x 5.1 x 1.7 cm
Print Size: 8 x 5 mm

psl design
original product

WE
YW
RD
GN
BU

ORIGINAL USB PEOPLE

USM6092-GN/BU/BK

The most personal USB stick, classic edition.
Create your own USB people flash drive with
moveable arms and legs!

Size: 3.7 x 8.2 x 1.6 cm
Print Size: 14 x 5 mm
Print Tech: Silk screen

psl design
original product

BK
BU
GN

MINI USB PEOPLE
USM6109

The most personal USB stick, mini edition. Create your own USB people flash drive. Doming logo.

Size: 2.7 x 6.5 x 1 cm
Print Size:15 x 6 mm
Print Tech: Silk screen

psl design
original product

*Artwork for reference only

WE

RUBBER USB PEOPLE
USM6107

The most personal USB stick, rubber head edition. Create your own USB people flash drive with moveable arms and legs and a rubber head!

Size: 3.7 x 9.3 x 1.6 cm
Print Size: 12 x 5 mm
Print Tech: Silk screen

psl design
original product

USM6107-NGY

47

Worldwide Copyright, Design Patent

BALL USB PEOPLE
USM6237

Ball shaped USB people with key chain. Opening the ball releases the body with the flash drive.

Size: 7.2 x 3.7 x 3.7 cm
Print Size: 12 x 4 mm
Print Tech: Silk screen, spray paint

PIL   HOS   CON   EXP   SUR   BUS   NGY   X01

psl design
original product

product
design award

iF

2012

DOC

NUR

*Artwork for reference only

SUR1

DOC1

NUR1

PIL

HOS

CON2

X05
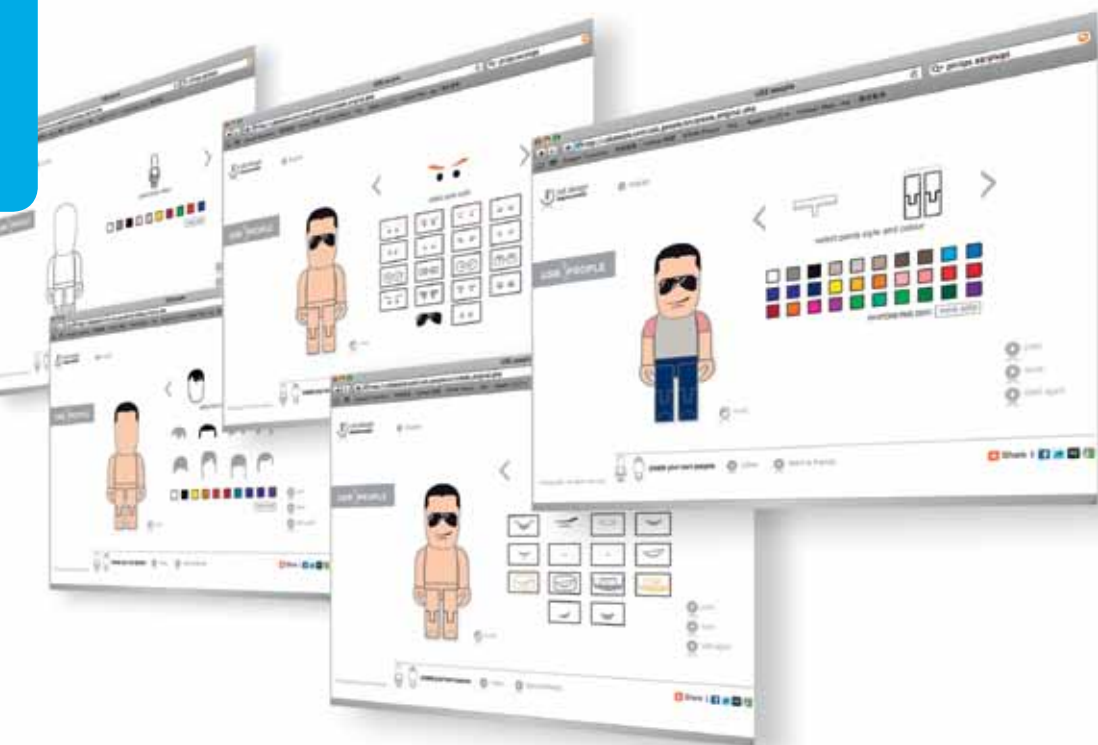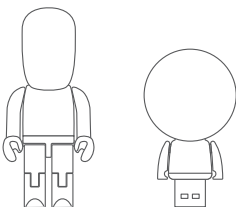
BUS1

EXP1

or create any profession you want from only 250 pcs

Mix n match your own USB people at www.usbpeople.com

MOQ customised design: 250 pieces

Or completely create your own ...

tornado usb

Tired of boring USB flash drives? Combine the functionality of a flash drive with a bit of fun on your desk with Tornado USB.

When you rotate the Tornado USB it will jump upside down and keep on spinning on your desk. The ideal combination of function and design.

TORNADO USB
USM6286-BU/GY/LN/OG/RD/WE

Flip-over spinning top with USB flash drive

Size: 3.0 x 3.0 x 3.8cm
Print Size: On sphere surface: 16mm x 4mm ,
on top: 12mm x 4mm
Print Tech: Silk screen, Pad print

NEW

*Artwork for reference only

GY

OG

BU

RD

LN

WE

FLASH LOCK
USM6242-GY/BU/LN/OG/RD/WE

psl design
original product

USB flash drive with metal wire and key chain
function.

Size: 12.5 x 2.7 x 1 cm
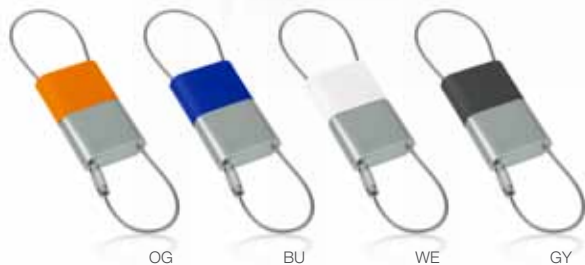Print Size: 16 x 18 mm (metal) /
16 x 18 mm (silicone)
Print Tech: Silk screen, laser engraving

RD

LN

MOQ customised colour: 250 pcs.

OG   BU   WE   GY

CLIPSO USB
USM6293-BK/BU/RD/WE

USB flash drive with clip

Size: 2 x 0.9 x 9 cm
Print Size: 16 x 40 mm
Print Tech: Silk screen

psl design
original product

NEW

BU   WE   RD

BK

STYL-USB
USM6299-BK

Combine your USB flash drive with a stylus.
A great tool for any tablet owner. Nice rubber
coating finishing.

Size: 6.8 x 2.0 x 0.8 cm
Print size: 40 x 10 mm
Print tech: Silk screen

NEW

mvConcept

BK

Design Patent

CHAIN USB
USM6212-GY/BU/LN/OG/RD/WE

A thin USB key chain available in various colors. Very portable due to its thin size and useable as a keychain. Including 16 mm split ring.

Size: 9.8 x 1.85 x 1.0 cm
Print Size: Metal 25 x 11 mm
Print Tech: Silk screen, Laser engraving

psl design
original product

RD   WE   LN   OG

BU

3D customized design
P.8-9

innovation is our drive

MOQ customised colour: 250 pcs.   GY

Design Patent

CHAIN USB LEATHER
USM6212L-BK/BN/WE

PU Leather key chain with USB flash drive.

Size: 11.7 x 2.05 x 1.05cm
Print Size: on metal: 25mm x 11mm , on leather: 40mm x 10mm
Print Tech: Silk screen, Laser engraving, Embossed

psl design
original product

NEW

available colors:

MOQ: 50   MOQ: 1K

BK   WE   BN

BK

PANTUNE
USM6089-RD/YW/WE/BU/BK

USB drive available in 5 standard colours or customize to any PMS colour with MOQ 200 pieces.

Size: 1.7 x 6 x 0.8 cm
Print Size: 10 x 6 mm
Print Tech: Silk screen, Laser engraving

psl design
original product

BK

BU

YW

RD

WE

MOQ customised colour: 200 pcs.

Design Patent

PRECIOUS FLASH
USM6243-GY/LN/OG/WE

USB flash drive in the shape of a diamond ring.

Size: 6.1 x 2.9 x 2.9 cm
Print Size: 11 x 10 mm (metal) / dia 10 mm (silicone)
Print Tech: Silk screen, laser engraving

psl design
original product

OG

GY   WE   LN

MOQ customised colour: 250 pcs.

SENDIT

USM6210-GY/BU/LN/OG/RD/WE

psl design
original product

Small USB Flash drive with a silicone envelope style jacket. The imprint area appears when you move the jacket.

Size: 4 x 2.3 x 1.2 cm
Print Size: 11 x 8 mm
Print Tech: Silk screen, Laser engraving

BU   OG   LN   GY

BK

RD

MOQ customised colour: 250 pcs.

Design Patent

MESSENGER

USM6211-GY/BU/LN/OG/RD/WE

psl design
original product

Small USB Flash drive with a silicone messenger style jacket. The imprint area appears when you move the jacket.

Size: 4 x 2.8 x 1 cm
Print Size: 11 x 8 mm
Print Tech: Silk screen, Laser engraving

GY   OG   LN   RD

WE

BU

MOQ customised colour: 250 pcs.

POUCHY

NEW

USM6301-WE/PK/OG/GY

Mini metal USB flash drive with small sized PU leather pouch. Available in 4 trendy colors.

Size: 4.3 x 2.7 x 6.5 cm
Print size: 23 x 9 mm (on usb case), 32 x 20 mm (debossed logo on PU pouch)
Print tech: Silk screen, Debossed logo

OG

PK   GY   WE

SEAMLESS
USM6267-SL

Name two things you should always carry with you…your keys and a flash drive! This item combines the outlook of a metal key with flash memory. Perfect to add to your key chain. Great design with seamless edge finishing.

Size: 5.5 x 2.5 x 0.3 cm
Print Size: 37 x 8 mm
Print Tech: Silk screen, Laser engraving

SL

MERCURY
USM6244-WE/BK

USB 3.0 flash drive. Write and read speed is up to 10 times faster than USB 2.0 Flash Drive.OS support: Windows XP, VISTA, 7, MAC OSX.

Size: 7.3 x 2.6 x 0.9 cm
Print Size: 20 x 45 mm
Print Tech: Silk screen

BK

WE

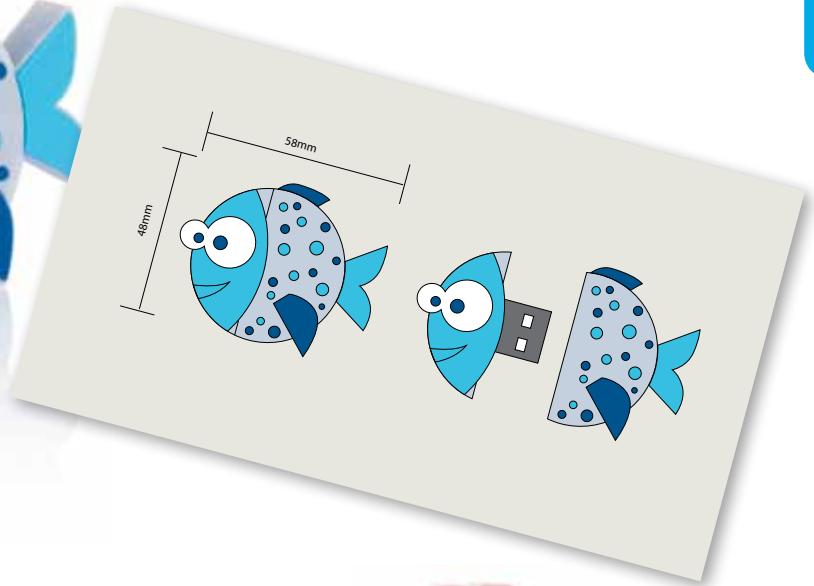## LIGHT UP CLIP FLASHDRIVE
USM6137L-SL
USB flash drive with clip and Light Up logo. Including neckcord.

Size: 2.4 x 7.2 x 1.5 cm
Print Size: 25 x 7 mm
Print Tech: Laser Engraving for light up logo

psl design
original product

SL

from sketch to final product
from only 250 pcs

58mm

48mm

CUSTOM
USM6076-RBU

Custom made soft PVC or silicon cased USB
flash drive. Create your own unique shape!
Packaging: silver paper box

USM6076-RBU

*Shape and pattern for reference only.
MOQ for custom shape: 250 pcs.

IGNITION
USM6203-BK/SL

BILLBOARD
USM6035-WE/BU/SL

OVAL
USM6054-BK/BU

DOME
USM6019-BU/RD/SL

CLASSIC
USM6082-BK

ALU MINI 2
USM6173-BK/PK/SL

MINI TWISTER
USM6130-BK

MICRO SD CARD
USM6199

PACKAGING

TIN WINDOW BOX
BOX017

SILVER GIFT BOX
BX5006-SL

PVC BOX
BOX015

SILMILNE IV
USM6190-WE

SLIMLINE III
USM6181-WE

SLIMLINE II
USM6074-WE

SLIMLINE I
USM6129-SL

TWISTER
USM6011-BK/BU1/RD

STONE
USM6080-BU/RD/SL

USBRACE
USM6023-BU/OG/WE