

PICOWORLD '13

IDEAS FOR EXCELLENCE





Time is fleeting but the extraor- dinary remains!

Timepieces: Everyone has one and most people have more than one. There are wall clocks, grandfather clocks, watches, alarm clocks, table clocks and many, many other kinds. Which ones do you prefer? Of course we from PiCOWORLD prefer the extraordinary.

Our unique picotime ideas do not only convince by the exact time - they also stand for contemporary design and multifunctionality. Take some time and see for yourself!

● New



picoservice

Alarm clocks, radio clocks or table clocks – you can decorate every one of our picotime highlights with your name or logo. That way, you stay in the minds of your customers and business partners around the clock.

COUNTRY

58-8045002

What looks old, does not have to be the old-fashioned. The wall clock COUNTRY stands out in retro style and simply cannot be overlooked due to its size. The black and red numbers on the light dial remember the good old days. With an approx. 8 inches deep plastic frame, the clock stands conspicuously off the wall. Battery: 1 x AAA (incl.). Ø 30,1 x 10,2 cm.

10 pcs. / –



- With suspension arrangement
- Quartz movement



ROUNDABOUT

58-0401217

The wall clock ROUNDABOUT is simply timeless and elegant in design. Its classical black and silver clock-face and silver-coloured aluminium frame, ensures ROUNDABOUT looks good in any setting. Of particular interest are the aluminium edges which are wide enough to carry a logo. Batt: 1 x AA (excl.). 12,2 x Ø 30 cm.

Engraving size: 40x20mm L2+H4
10 pcs. /



- Extra-wide aluminium edges for your logo
- Frame and numerals made of matt silver-coloured aluminium

Does almost everything all by itself –
the only thing you have to do is read
the time!



EXACTLY

58-0401527

The clock will always display the right time, as the name promises. With help of a radio signal, EXACTLY always receives the correct time wirelessly. For example, there is no need to adjust the clock when the time changes from summer to wintertime. The clock also displays the current temperature and humidity. Brushed aluminium frame. Batt: 1 x UM3 (excl.). Ø 30 x 4 cm.

10 pcs. / –



- No manual adjustment of time required
- 100% exact time
- Automatic changeover from summer to winter time
- Timezone (UTL + 1 / GMT + 1)

● New



COOL TIME

58-8045000

A quick look at the wall clock COOL TIME is enough to decide what to wear. The clock shows the time and temperature inside and outside. A wireless infrared sensor transfers the data to the clock. The sensor has a flexible stand which can also be used as a holder. Made from brushed aluminium frame, plexiglass and plastic. Battery for the clock 3x AA and 2x AAA for the sensor (incl.). Ø 29,9 x 4,2 / 5,8 x 3,7 x 9,7 cm.

10 pcs. /



- With LCD screen for indoor and outdoor temperature
- Wireless outdoor sensor sends to clock
- Flexible stand can also be used as wall holder
- Smooth running quartz clock: the second hand moves smoothly around the clock without ticking

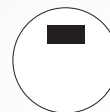
● New



PURIST

58-8045003

The wall clock PURIST stands out by its natural beauty. Made of high quality bamboo wood, this clock comes without bits and pieces. In order to focus attention on the impressive wood grain and the black-gleaming hand, PURIST even passes on a dial. Otherwise, the wall clock with quartz clockwork is pretty simple. Because sometimes less is more. Battery: 1 x AA (incl.). Ø 26 cm.



Print size: 45x25mm K2+H4
10 pcs. / –



HEMERA

58-0400940

The simple elegantly designed clock HEMERA proves that when it comes to catching your attention, a little can generate a lot. The contrasting classic black and silver numerals and silver-coloured hands gives her that something special and ensures it fits easily into any setting. Made from plastic and aluminium with quartz movement. Batt: 1 x AA (excl.). Ø 31 x 3,5 cm.

20 pcs. / –

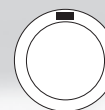
- With high-quality quartz movement
- Shiny silver colour frame



PUNKTO

58-0400897

Clean design, no frills, simple and functional – that is our wall-clock PUNKTO. The combination of a silver-coloured frame, white dial and black numerals will make PUNKTO a real eye-catcher in your customers office. Plastic case with glass face and quartz movement. Batt: 1 x AA (excl.).



3,5 x Ø 35,1 cm.

Print size: 50x20mm K2+H4+V1
10 pcs. / –

- Plastic + glass

● New

RING RING

58-8045001

An alarm clock as a wall clock - now that is something new. The wall clock RING RING with its nostalgic design is a real eye-catcher. All in white and with professional dial - the clock tells you the time and the alarm sounds when it is meant to. Thanks to the hook on the back the metal clock can be mounted onto the wall. With metal frame, plexiglass and plastic back. Battery: C LR/14 (incl.). Ø 21,5 / 21,5 x 8,8 x 28,5 cm.

Print & engraving size: 30x20 mm
K2+H6+V1 | 30x20 mm L2+H6
10 pcs. /



- In kingsize
- High-profile dial
- With suspension arrangement
- In the trend colour white
- Quartz movement

highlight





AALBORG

58-1101947

Timelessly elegant and an extremely refined design – that is the classy desk clock AALBORG. Although simple in design, it impresses with its chrome numerals and hands as well as the smaller detailed dial in the centre. Made of high quality, shiny metal and glass. Batt: 1 x AA (incl.). Ø 16 cm.

- Chrome-plated metal and glass

Engraving size: 50x10mm L2+H3
12 pcs. /



Rotating centre- Clock- front, rear- photos- or vice versa

Practical, revolving globe



MALMÖ

58-1101750

The small clock MALMÖ speaks for itself: it not only displays the time, but also your customer's favourite photos via the polished metal revolving globe. But that's not all: The black wooden base also has an area to engrave your logo. If you prefer, you can order MALMÖ without an engraving area. 14,4x8,5x6,2 cm.

Print & engraving size: 40x30mm K2+H3
| 40x30mm L2+H5
24 pcs. / –



SUNNY TIMES

58-0401870

While others only talk about the weather the weather station SUNNY TIMES shows reliable values. The thermometer makes it easier to pick the right clothes and the hygrometer indicates the humidity. In addition, SUNNY TIMES also

has a clock with analogue time display. All three instruments come in a rugged metal housing. And the wooden frame provides an elegant appearance. Battery: 1 x AA (excl.). 27,5x11,5x3,5 cm.

Engraving size: 50x15mm L2+H3
12 pcs. / –



- With time, hygrometer and thermometer
- With suede bottom to protect the surface the item is being put on
- With printing and engraving plate for your logo
- Powered by batteries
- With alarm

● New



CIRCLE

58-8044000

The shapely rotating clock CIRCLE indicates more than just time and is equipped with three retractable platforms. The integrated picture frame offers time for a retrospective view. The third platform is used as a printing and

engraving area for your logo. And if you enjoy working with the window open, you and your customers can also use CIRCLE as a paperweight. Zinc alloy. Battery: 1 coin cell SR 66, LR 66 with 1.55 V (incl.). 5,1 x 2,4 x 10,6/16,2 cm.

Engraving size: 30x20 mm L2+H6
30 pcs. /



- With 3 platforms: clock, picture frame, printing and engraving area
- Metal plate for your advertising message can be fixed with a magnet
- Also suitable as a paperweight
- Can be set up individually - standing and lying

● New



GLOBE

58-8044001

In the past fortune tellers interviewed their crystal ball. Today, the world clock GLOBE tells what time it is in New York or Hong Kong. The desk clock features a revolving bezel with city names that can be individually set to the desired time zone. Perched on the glass base the spherical metal-clock with a dial in world map design embellishes any room. Complex zinc alloy. Battery: 1 coin cell V 13 GA, LR 44 (incl.). 7 x 7 x 9,6 / Ø 7 cm.

20 pcs. /



- Can also be used as a paperweight
- With a robust base made of glass - perfect for laser engraving
- Rotating globe format with dial in world map design
- Rotating bezel with city names
- With a secret compartment - the lower hemisphere is hollow

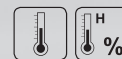


SONATA

58-0401400

Elegant, practical and extremely versatile – all that is our SONATA with many features. It is partly a weather station that always keeps your customers well informed about temperature and humidity. It has a calendar with dates and weekdays displayed and not to be forgotten, SONATA is a very beautiful desk clock made of sturdy plastic. Batt: 2xUM4 (excl.). 21,3x9,8x1,8/4,5cm.

Print size: 70x13mm K2+H4+V1
50 pcs. / 25 pcs.



- Clock and weather station in one
- Blue LED light if button is pushed
- With thermometer and hygrometer



MACAU

58-0401517

On a business trip an alarm clock is worth its weight in gold. Who knows, maybe the hotel has a power failure and its alarm clock is turned off, or you forget to ask for a wake-up call. But those who have MACAU with them will definitely wake up on time. What's more, it looks very elegant and collapses down almost flat. Shiny metal and leatherette. 11/6,3x5,2x2,8cm.

Print & engraving size: 45x20mm K2+H3
| 35x10mm L2+H3
100 pcs. / 50 pcs.

- Made of sturdy metal
- Convenient folding design



ARHUS

58-1101910 black/silver

58-1101915 silver/white

We present ARHUS, a great new clock. This elegant desk clock with a digital time and date display is a real eye-catcher on every desk, because the stand can rotate in three different directions. The front part is made of silver-coloured shiny metal which lends ARHUS a touch of elegance. And if your customers are prone to a little early morning exercise at their workplace, no problem: ARHUS comes with a handy stopwatch. In high-quality plastic-metal. 8,5x3,3x1 cm.

Print & engraving size: 20x20mm
K2+H3+V2 | 20x10mm L2+H3
100 pcs. /



- Three different directions of rotation
- Digital time and date display
- Additional stop-watch function



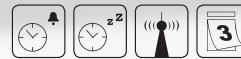
BLACK LINE

58-0401390

Our elegant solar power and radio controlled BLACK LINE made of sturdy plastic. Apart from its distinguished appearance, it also has a noble heart – after all, it's helping to protect the environment. Furthermore it is a true all-rounder with alarm function, snooze,

time, date, day and temperature display. And the way your logo is presented is very prominent. 20 x 3,8 x 3,6 cm.

Print size: 40x20mm K2+H4+V2
50 pcs. / 25 pcs.



- Environmentally friendly due to solar power
- Large logo printing area
- Alarm clock, calendar and thermometer in one



WAKE UP

58-0401310 black

58-0401317 silver

Get up! With pleasure. But only when you're woken up by something as nice as WAKE UP. When it rings, the sun is likely to be shining. This petite plastic digital alarm clock, with dual-power technology, is powered either by a battery or – you've got it – the sunrays. Not only benefits your customers but the environment as well. Batt: 1 x UM4 (excl.). 7,1 x 5,4 x 3,2 cm.

Print size: 30x10mm K2+H3+V1
100 pcs. / 50 pcs.



SOLA

58-0401160

With this "sun worshipper" you and your customers will be doing something positive for the environment, because SOLA derives its energy solely from the sunrays. As a result, it doesn't stand behind the usual battery clocks. SOLA wakes you up on time and also shows the date and temperature. In glossy black with a chrome rim. Batt: 1 x UM3 (incl.). 8,5 x 8,5 x 4,1 cm.

- Time Zone GMT +1
- Large time display
- Temperature display
- 3 solar panels

Print size: 30x15mm K2+H4
100 pcs. / 25 pcs.





- Clock, calendar, thermometer and practical mirror in one
- Mirrored display

HELSINKI

58-0401280

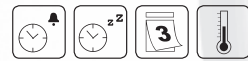
Our compact desk clock HELSINKI is a true all-rounder. You and your business partners will be thrilled, just as we are and your customers will be. As HELSINKI doesn't continually display the time, date, day and temperature – on the back, there is a mirror. The display also is a mirror. If you press the button on the top, the time will be shown. The appearance of the bright blue display is also very attractive. Batt: 2x AA (excl.).



without decoration

14,8x8x4,1 cm.

Print size: 60x10mm K2+H4
50 pcs. / 25 pcs.

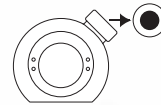


DEEP BLUE

58-0401332

That's DEEP BLUE – a highlight amongst the new generations of plastic clocks and true genius in saving resources. To get her to work, your customers need no battery, no electricity nor a USB cable. All that is needed is water and salt. DEEP BLUE draws all the energy it needs just from the electrolyte. Not only will your customers thank you, but the environment as well. 10,5x9,5x8,5 cm.

Print size: 12x6/Ø20mm K2+H3
40 pcs. / 20 pcs.



- Gets its energy from water – just pour in



CALOR

58-0401795

With our PICOWORLD ideas, we would like to do more than provide you and your customers with something special. We also want to make your lives easier. Like, for example, with our CALOR clock. It will save you a trip to check the temperature. CALOR is a clock and a weather station at the same time with temperature readings, barometer and humidity indicators all in one! In white ABS plastic. Battery: 2x AAA (excl.). 13x9x3,5 cm.

Print size: 25x5mm K2+H3+V1
50 pcs. / 25 pcs.



- Blue LED illumination
- Weather station, clock and alarm clock with snooze function



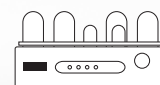


AMPLIFY

58-0401840

It's high time for an extravagant clock. Here is the table clock AMPLIFY – designed like an old tube amplifier. The front tubes show the seconds, the back ones the time. Exact to 1/10 of a second. The clock also provides an alarm feature since we're sure you and your customers want to be on time. Made of plastic and aluminum. Current is supplied through the included transformer. 25 x 11,5 x 13,4 cm.

Print size: 40x20mm K2+H4+V1
8 pcs. / –



WESTERN

58-0402070

Do you find it hard to get out of bed in the morning? The alarm clock WESTERN won't rest until you shoot at him. As soon as the alarm goes off a target shows up. The included gun makes hitting noises when fired. In addition a countdown can be set on the alarm clock, which will be count down by a voice. With the 'record' function you can even record your own voice if needed. Battery: 4 x AA for target (excl.), 2 x AA for gun (excl.). 14,5 x 14 x 4,4 cm.

Print size: 35x20mm K2+H4
20 pcs. / 10 pcs.



- Target with countdown
- Hitting noises when fired
- Record your own voice
- Powered by batteries

