**Innovative Branded Choices** 



# Symbols & abbreviations

# **Special options**



#### 4-Colour process

4-Colour process is a high quality printing process which allows you to print as many different colours as you want for one low price. The possibilities are endless!

# Writing modes











# R Roller ball Ink colours















### Purple ink

# Other symbols



#### **Packaging information**

This icon communicates the packaging information for each product. The number shown inside the box is the quantity of product per polybag. The carton weight is listed next to the box



#### New product

Indicates 2013 New products. Look for the "NEW" icon on select product pages.



Refers to 2013 New colours. Look for the "NEW COLOURS" icon on select product pages.



#### General information

The page number listed by this icon directs you to additional information.



goingreen™ We offer product solutions to help you and your customers advocate the so called green. goingreen is a registered trademark in the USA and in EU and is in progress of registration worldwide.



#### Cabin friendly

This icon identifies products that meet carry-on luggage limits of most major airlines.



Products with this icon are designed to hold and protect a laptop.



#### Can icon

Number of beverage cans the cooler can accommodate.



Product contains recycled material. The % of recycled material weight of the product appears next to or inside the mobius loop.



#### Exclusive

Exclusive items only available through our catalogue.



#### Water proof

Fabric is able to withstand water, which is suspended on top of the fabric before seeping through.



Fabric is able to withstand wind which is blocked and keeps the warmth inside the garment.



This is measured by the rate at which water vapour passes though a garment. Measurement in grams of water vapour per square metre of fabric per 24 hour period.



#### Water depth

This icon identifies the maximum water depth reachable by the product.



#### **USB** capacity

USB memory capacity in Megabites or Gigabites.



#### ISO 9994

Conform ISO 9994



#### Child resistant

This icon identifies the lighters that accomplish the Child Resistant legislation.



Products with this icon are designed to hold and protect a tablet or e-reader.

### **Abbreviations**

**DB:** Debossing **DL:** Digital label DO: Doming EM: Embroidery L: Laser engraving PD: Pad printing SP: Screen printing TC: Transfer ceramic

TD: Transfer digital TS: Transfer screen

# 5-panel cotton

Five-panel cap with sweatband and hook-and-loop closure.

Material: Cotton

Decoration method/area:

Standard:



SP: Front 75 mm W x 50 mm H max 1 colour (J)

Optional:

TD: Front 75 mm W x 50 mm H 4 colour process (V)

EM: Front 75 mm W x 50 mm H max 12 colours (W3)





# Standard packaging: Bulk packing





#### 38031

# 5-panel cotton

Bi-colour five-panel cap with sweatband and hook-and-loop closure.

Material: Cotton

#### Decoration method/area:



SP: Front 75 mm W x 50 mm H max 1 colour (J)

 ${\bf Optional:}$ 

TD: Front 75 mm W x 50 mm H 4 colour process (V)

EM: Front 75 mm W x 50 mm H max 12 colours (W3)

# Standard packaging: Bulk packing



**∴** colour





OUTDOOR & LEISURE





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EM: Front 60 mm W x 30 mm H

max 12 colours (W3)

Standard packaging: Bulk packing





#### Sandwich cap

Five-panel cap with hook-and-loop closure.

Material: Cotton

#### Decoration method/area:



Standard:

SP: Front 75 mm W x 50 mm H max 1 colour (J)

Optional:

TD: Front 75 mm W x 50 mm H 4 colour process (V)

EM: Front 75 mm W x 50 mm H max 12 colours (W3)

### Standard packaging: 50 pcs. in a polybag





#### 38033

#### Sandwich cap

6 panel cap with rigid multi-layer visor.

Holes and accessories are embroidered with matching colours.

Material: Combed cotton Decoration method/area:



# Standard:

EM: Front panel 75 mm W x 50 mm H max 12 colours (W3)

Optional:

SP: Front panel 50 mm W x 50 mm H

max 1 colour (J)

TD: Front panel 50 mm W x 50 mm H

4 colour process (V)

### Standard packaging: Polybag





# 6- Panel combed cotton

Six-panel cap with silver stripe and metal closing.

Material: Combed cotton Decoration method/area:



# Standard:

EM: Front 80 mm W x 50 mm H max 12 colours (W3)

Optional:

SP: 2 front panels 50 mm W x 45 mm H max 1 colour (J)

**TD**: 2 front panels 50 mm W x 45 mm H

4 colour process (V)

# Standard packaging: Bulk packing









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#### 38069

# Visor with sandwich accent

Pre-curved visor with sandwich trim, eight rows of stitching on visor, hook-and-loop closure.

Material: Brushed twill cotton Decoration method/area:



Standard:

SP: Front 70 mm W x 20 mm H max 1 colour (J)

Optional:

TD: Lateral 70 mm W x 10 mm H 4 colour process (V)

#### Standard packaging: Bulk packing







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#### 38043

#### Brushed twill cap

Cloth strap with antiqued bronze colour buckle and sewn eyelet for excess strap, six-panel soft-crown construction, four rows of stitching on pre-curved visor.

#### Material: Brushed cotton Decoration method/area:



Standard:

EM: Front 60 mm W x 40 mm H max 12 colours (W3)

Optional:

SP: 2 front panels 40 mm W x 40 mm H max 1 colour (J)

TD: 2 front panels 40 mm W x 40 mm H 4 colour process (V)

# Standard packaging: Bulk packing







# Six-panel brushed twill cap

Six-panel low profile construction, adjustable cloth strap with antiqued brass buckle and hideaway strap, laminated buckram with prostitch.

Material: Brushed twill cotton

#### Decoration method/area:



Standard:

EM: Front 60 mm W x 40 mm H max 12 colours (W3)

Optional:

SP: 2 front panels 40 mm W x 40 mm H max 1 colour (J)

TD: 2 front panels 40 mm W x 30 mm H 4 colour process (V)

# Standard packaging: Bulk packing





#### 38032

# Stowe knit cap

Hat of 180 gr/m² with contrasting stripe

Material: Acrylic

Product size: 24 cm W x 20 cm H Decoration method/area:



Standard: EM: Front Ø60 mm max 12 colours (W3)

Standard packaging: Bulk packing



#### 38008

# Waterproof bob hat

Folding bob cap of 205 gr/m² in ripstop nylon.

Material: 190T Nylon

Product size: 21 cm W x 23 cm H Decoration method/area:



Standard:

SP: Front 70 mm W x 40 mm H

max 1 colour (J)

Optional:

TD: Front 70 mm W x 40 mm H

4 colour process (V)

EM: Front 50 mm W x 40 mm H

max 12 colours (W3)

Standard packaging: Bulk packing







# 2 in 1 hat & scarf

Neck warmer and hat of 400 gr/m<sup>2</sup>

Material: Fleece

Product size: 24 cm W x 26,5 cm H Decoration method/area:



Standard:

EM: Front 70 mm W x 70 mm H max 12 colours (W3)

Standard packaging: 10 pcs. in a polybag











Not available in Italy, France and Germany.

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#### 38017

#### Hat and scarf set

Set composed by a hat of 200 gr/m<sup>2</sup> and a scarf.

Material: Polyester

**Product size:** Scarf: 25 cm W x 150 cm H (unfolded). Hat: one size.

Decoration method/area:



# Standard:

EM: Scarf 170 mm W x 70 mm H max 12 colours (W3)

Optional:

EM: Cap 60 mm W x 30 mm H max 12 colours (W3)







#### 38042

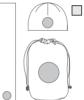
#### Snowball 3-piece fleece set

Set includes fleece hat, gloves, scarf and fleece matching carrying case of 240 gr/m<sup>2</sup>.

Material: Polyester microfleece

Product size: Bag: 20,5 cm W x 26,5 cm H. Hat: 28 cm W x 20,5 cm H. Gloves 11 cm W x 26 cm H. Scarf: 23 cm W x 160 cm H

Decoration method/area:



# Standard:

EM: Scarf Ø120 mm max 12 colours (W3) EM: Hat Ø40 mm max 12 colours (W3)

EM: Bag Ø60 mm max 12 colours (W3)

Standard packaging: Bulk packing





# 38096

# Polar set

Anti-pilling polar set, 100% polyester 190 g/m² including a hat, scarf, and gloves with adjustable fastenings and zipper pouch.

Material: Polyester and Nylon

Product size: Scarf: 25,5 cm W x 168 cm H. Case 26 cm W x 16 cm H x 4,5 cm D. Hat and gloves: one size

Decoration method/area:



# Standard:

TD: Case 80 mm W x 60 mm H 4 colour process (V)

SP: Case 80 mm W x 60 mm H max 1 colour (E)

**EM**: Cap 60 mm W x 30 mm H max 12 colours (W3)

EM: Scarf 170 mm W x 70 mm H max 12 colours (W3)

Standard packaging: Polybag





#### 38093

# Hat and scarf set

Set composed by a hat and a scarf of 190 gr/m<sup>2</sup>.

Material: 100% polyester

Product size: Scarf: 26 cm W x 150 cm H (unfolded).

Decoration method/area:



Standard:

**EM**: Hat 70 mm W x 30 mm H max 12 colours (W3)

EM: Scarf 170 mm W x 70 mm H

max 12 colours (W3)

Optional:

**TD**: Hat 70 mm W x 30 mm H 4 colour process (V)

SP: Hat 70 mm W x 30 mm H max 1 colour (E)

Standard packaging: Polybag



96002



#### **Emergency waterproof**

The practical waterproof to always keep with you in case of a sudden storm.

Material: Plastic Product size: One size Decoration method/area:



Standard:

**DL**: Bag 70 mm W x 70 mm H max 4 colour process (Q)

Optional:

**SP**: Bag 50 mm W x 60 mm H

max 1 colour (E)

Standard packaging: Polybag





# **Emergency poncho**

Transparent emergency poncho presented in plastic ball with carabiner.

Product size: Poncho: one size, Ball: Ø 6,4 cm

Decoration method/area:



Standard:

PD: Front 25 mm W x 25 mm H max 1 colour (D)

Standard packaging: Polybag







