

162 | THE GEORG JENSEN COLLECTION | ELLIPSE, FLOWER AND HEART KEYRING |





Ellipse, Flower and Heart are sophisticated keyrings designed by Klaus Rath. Ellipse has a masculine design, whereas the other two motifs have a definite feminine sensibility, the heart made for loved ones and the flower brightens the day.

The polished surfaces and rounded shapes of the keyrings are pleasantly touchable. The practical locking system and durable polyurethane strap of the keyrings ensures the keys will never fall off.



SPACE

Industrial designer Steve McGugan has created a series of designer 'tools' for Georg Jensen which aims to create simplicity and tidiness in a world dominated by pressure and technology.

"We live in a time when most of us use many technological aids in our everyday life and we have increasing demands at work as well a privately", says the designer. "In the midst of being extremely busy many will know the frustration of not being able to find a mobile phone, a pen or even a paperclip on a cluttered desk. This is the problem I want to solve with this new series. It gives things a permanent place at work or at home". With a futuristic look that is as sleek as it is functional, the "Space" series adds a touch of high design to the desk of any busy professional.



2009 CHRISTMAS COLLECTIBLES

Christmas is all about warmth, atmosphere and traditions. The festive season inspires us to bring out our box of Christmas decorations and decorate our homes and celebrate the Christmas traditions with families and friends. Since 1984 Georg Jensen has been creating golden decorations that have always put us in the Christmas spirit. Whether you're collecting decorations for the Christmas tree or want a beautiful Christmas Mobile, Georg Jensen upholds the traditions of the festive season. New designs are added to the series of Christmas Collectibles every year.

The 2009 Christmas Mobile from Georg Jensen is number 26 in its series of Christmas collectibles. The motif is a rocking horse inside a Christmas gift box. The artist behind the Georg Jensen 2009 Christmas Mobile is Regitze Overgaard, and to her, Christmas is about the joy and tradition of giving. A magical moment of Christmas is watching the joyful reaction of children opening their gifts. 'The rocking horse is one of the most ancient and beautiful toys. All children should be blessed with a rocking horse as it challenges their abilities and stimulates their senses, while at the same time giving them great joy and laughter,' Regitze Overgaard explains. The 2009 Holiday Ornaments, Lantern and Ball all have motifs referring to the 2009 Christmas mobile.



Christmas

Noël

2009

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| 3588409 | TO YOU FROM ME | 2009 HOLIDAY ORNAMENT | 21 CARAT WHITE GOLD PLATED BRASS DESIGN REGITZE OVERGAARD



| 3588309 | CHRISTMAS PRESENT | **2009 HOLIDAY ORNAMENT** | 21 CARAT WHITE GOLD PLATED BRASS DESIGN REGITZE OVERGAARD



| **2009 CHRISTMAS LANTERN** | BOW | 35⁸95⁹9 | 24 CARAT GOLD PLATED BRASS DESIGN REGITZE OVERGAARD



2009 CHRISTMAS BELL | 3589709 | 24 CARAT GOLD PLATED BRASS DESIGN GEORG JENSEN TEAM



2009 CHRISTMAS BALL | 3589609 | 24 CARAT GOLD PLATED BRASS DESIGN REGITZE OVERGAARD

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| 3405082 | ICE CRYSTAL | **2009 ORNAMENT** | 24 CARAT GOLD PLATED BRASS DESIGN REGITZE OVERGAARD



| 3405080 | POINSETTIA | **2009 ORNAMENT** 24 CARAT GOLD PLATED BRASS DESIGN REGITZE OVERGAARD



| 3405081 | POINSETTIA | **2009 ORNAMENT** | 3405083 | ICE CRYSTAL | **2009 ORNAMENT** | 21 CARAT WHITE GOLD PLATED BRASS DESIGN REGITZE OVERGAARD 21 CARAT WHITE GOLD PLATED BRASS DESIGN REGITZE OVERGAARD









GLOW, HARMONY, FOUR AND ADVENT CROWN

The four candleholders, by Danish designer Maria Berntsen, has been created in the same design but for different numbers and kinds of candles. They are all delicate in their form with their fluid base resembling infinity. Crafted in steel, plated with 24 carat gold, the reflection of the flickering candles against the candleholder's golden surfaces illuminates the room with a subtle cosy glow. Maria explains "Especially during the winter months when the sun's natural rays are often scarce, candlelight ensures a cosy, warm and inviting ambience in its place".

In Denmark, December is the darkest time of the year and therefore candles are used to light up the season. The calendar candle is used as a countdown to the big day – Christmas eve on the 24th of December. The 2009 Calendar Candle is inspired by the 2009 Christmas Ball and Lantern.



| 3586484 | **HARMONY** 24 CARAT GOLD PLATED STEEL DESIGN MARIA BERNTSEN





| 3586480 | **ADVENT CROWN** 24 CARAT GOLD PLATED STEEL DESIGN MARIA BERNTSEN

| 3586481 | **FOUR** 24 CARAT GOLD PLATED STEEL DESIGN MARIA BERNTSEN



ANGEL CANDLEHOLDER

Christmas in Scandinavia is about creating a cosy atmosphere by lighting a lot of candles. There is a long Christmas tradition in Northern Europe for decorating your home with angel statues holding candles either in the hands or on the head - a tradition with resemblance to the Santa Lucia custom. Angels are radiating a feeling of Christmas creating atmosphere with the candlelight reflecting in the large wings.

The married designer couple Thomas Alken and Maria Bengtsson have designed an Angel candleholder with inspiration from the imprint of angels made in snow – snow angels.

The Angel is elegant and has an effortless expression and at the same time attentive as the deliver of festival lights at Christmas time.





VARIATION

The Variation candleholder has the organic design that Maria Berntsen is so well-known and respected for and as Maria Berntsen explains, "it is also important to design a candleholder that is simple and elegant, so it can easily be decorated for different occasions and celebrations". The Variation candleholder is clearly suitable for Seasonal decorations with its curved surface. The candleholder is crafted in mirror finished stainless steel.



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STAR

The iconic Georg Jensen star, by Danish designer Flemming Eskildsen who has been an employee at Georg Jensen from 1952-2008, has been created so it can both be placed on top of the Christmas tree using the enclosed spiral and hang from the red silk ribbon also enclosed. The star is one of the most popular Christmas products in the Christmas collection. It is crafted in brass, plated with 24 carat gold and 21 carat white gold.





HENNING KOPPEL ORNAMENTS

Henning Koppel's design is iconic with its sculptural and simple shape and form creating a fluid and subtle expression.

To celebrate the unique design of Henning Koppel three selected jewellery designs from the 1960's and 1970's have been launched as fantastic and contemporary Christmas ornaments for the festive season. All three designs are Henning Koppel's interpretation of all time classics: The Heart, the Star and the Sphere.



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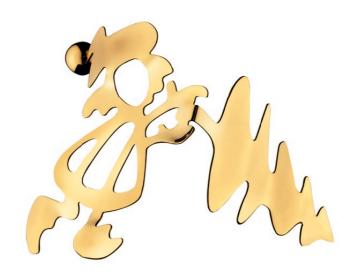


ELVES

The Elves designed by Leogriffin.dk are fun caricatures each with their own personality and with playful names. The Elves add a fun, playful and jovial expression to the Christmas tree when hung using the red and white cord which is included.

The Elves are crafted in 24 carat gold plated steel and come with a red and white cord for hanging.

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| 35⁸⁶⁸23 | ELF WITH CHRISTMAS TREE | **STANDING ELF** | 24 CARAT GOLD PLATED STEEL | DESIGN LEOGRIFFIN.DK



| 35⁸⁶⁸25 | ELF WITH CHRISTMAS CARD | **STANDING ELF** | 24 CARAT GOLD PLATED STEEL DESIGN LEOGRIFFIN.DK



| 35⁸⁶⁸24 | ELF WITH SLEIGH | **STANDING ELF** | 24 CARAT GOLD PLATED STEEL | DESIGN LEOGRIFFIN.DK |



184 | THE GEORG JENSEN COLLECTION | 2009 CHRISTMAS SPOON | THE GEORG JENSEN COLLECTION | 285



Since 1910, various known artists have collaborated with Georg Jensen to decorate the Annual Christmas Spoon. The simple form of the original spoon, created by A. Michelsen, has been preserved through the decades. The 2009 Annual Christmas Spoon is the 100th in a long line of unique and festive interpretations of Christmas.

Danish designer Kim Buck has created the motif for the Christmas Spoon 2009 named "Sharing Heart" depicting one of Scandinavia's most traditional and cherished symbols associated with Christmas; the heart. A series of smaller hearts is together forming one bigger heart capturing the spirit of Christmas with its message of love, charity and generosity.

The Christmas spoon is created from sterling silver plated with 24 carat gold, decorated with enamel.



| 3400709 | **2009 CHRISTMAS SPOON** 24 CARAT GOLD PLATED STERLING SILVER WITH ENAMEL DESIGN KIM BUCK



GARLANDS

Both the Stars garland designed by Sebastian Holmbäck and the Angels garland designed by Leo Griffin represents traditional Christmas motifs in a modern design language and the Angels are very similar to the popular steel Archangels.

The garlands are crafted in mirror-polished stainless steel and can be used in multiple ways, e.g. in a window, on a branch or on a Christmas tree.





ARCHANGELS

The Danish creative team, Leogriffin.dk, was inspired by the story of the Archangels, the greatest of all the angels, because of their mythical deeds and legendary powers. Above is Leogriffin.dk's modern interpretation of the Archangels Israfel, Raziel, Chamael and Raguel taking inspiration from their ancient legends.

The Archangels are the perfect addition to beautiful winter branches in a vase, the Christmas tree or other festive decorating ideas centered around the home. The Archangels could also be used in a more creative way such as a decorative Christmas card, a stylish accessory tied to a bag or a key ring in celebration of the Christmas season.



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LEGACY

Philip Bro Ludvigsen has made a stunning and elegantly egg shaped bonbonniere perfect for holding chocolates or candy surprises for any occasions or for keeping jewellery, keys and other small objects. The bonbonniere is a perfect gift for your loved ones.

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BLACK GOLD

Black is a shade synonymous with exclusivity, luxury and elegance. Georg Jensen presents a collection of Christmas decorations reinterpreted in 18 carat black gold.

The black gold creates a beautiful, understated, yet striking statement within a monochrome, contemporary decoration style. The black gold also creates a powerful, contrasting impact when styled with more traditional golden hues on the Christmas tree.





| 3588122 | **HARMONY** | 18 CARAT BLACK GOLD PLATED STEEL DESIGN MARIA BERNTSEN |

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